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KINER COMMUNICATIONS WINS 10 ADDY AWARDS

ADVERTISING FOR COACHELLA VALLEY ECONOMIC PARTNERSHIP HONORED WITH SEVERAL AWARDS

Palm Desert, CA (March 15, 2010) – Successful marketing and advertising campaigns during the past year have garnered Kiner Communications 10 ADDY Awards, at the American Advertising Federation Palm Springs/Desert Cities’ annual event at the Riviera Resort & Spa in Palm Springs on March 12.

Several awards received were related to Kiner’s work for the Coachella Valley Economic Partnership (CVEP), including a Gold for CVEP’s Pathways to Success Website, a Gold for CVEP’s Fall Economic Summit Report, The Road Ahead, and a Silver and a Bronze, respectively, for two ads that were developed specifically for CVEP’s Fall Economic Summit Report for Coachella Valley Printing Group and for Kiner Communications.

“Our industry peers do amazing work year in and year out, and the quality of marketing and advertising creativity that’s achieved in the Coachella Valley community is exceptional, so it’s really an honor to be recognized for our work by industry professionals,” notes Steve Johnsen, Vice President / Creative Director, Kiner Communications.

Additional ADDY Awards for Kiner Communications this year include:

Gold for the Coachella Valley History Museum Poster
Gold for the Coachella Valley Printing Group Logo
Gold for the Southwest Arts Festival Poster for the Indio Chamber of Commerce
Silver for the Explore Rockies Logo
Bronze for the Coachella Valley History Museum Logo
Bronze for the Kiner Communications Logo

The ADDY Awards are considered the highest honors for the desert’s advertising community. More than 200 entries were judged in this year’s competition on creativity, originality and strategic approach by a team of top advertising and creative professionals from outside the Coachella Valley. ADDY winners from the local competition will go on to compete regionally and nationally.

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About Kiner Communications:

Kiner Communications is a full service advertising agency, providing expertise in all areas of communications, including marketing, advertising, graphic design, interactive development, public relations and business development. Clients include Fantasy Springs Resort Casino, Community Valley Bank, Coachella Valley Economic Partnership, The PENTA Building Group, Pete Carlson’s Golf & Tennis, Las Casuelas Nuevas, Prime Time International, KOBE Japanese Steak House, The Coachella Valley History Museum, and the 2010 Southwest Arts Festival.

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