



MEDIA ADVISORY

BUSINESS AND EDUCATION LEADERS GATHER TO SHARE INSIGHT ON HOW TO PREPARE STUDENTS FOR TOP JOBS IN THE FUTURE ECONOMY

WHAT

The Coachella Valley Economic Partnership (CVEP) and Career Pathways Initiative (CPI) host a joint industry council meeting with the Healthcare, Advanced Technology, and Arts/Media/Entertainment Industry Councils to hear from local business partners and educators about their just completed 2010 Faculty Externship program. Teachers from all three K-12 districts – Coachella Valley, Desert Sands and Palm Springs – and College of the Desert – will share what they learned during their “externship” which gave them on-site experience at business partner locations to learn how to better prepare students for future careers. The joint meeting will explore and offer insight into the power of business and education partnerships.

WHO

- 75 to 100 educators and business leaders
- Special presentation by National Educator of the Year (2002-2003) Chauncey Veatch on how to engage youth and prepare them to be successful citizens and members of the community and economy

WHEN

Thursday May 13, 2010
4:00 – 6:00 pm.

WHERE

UCR Palm Desert Graduate Center, Building B-100 Auditorium
75-080 Frank Sinatra Drive, Palm Desert
(Free Parking. Enter parking lot off Frank Sinatra Drive)

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