

**FOR IMMEDIATE RELEASE**

## **Coachella Valley Economic Partnership Donates Computers to Boys & Girls Club of Coachella Valley, Pathways to Success Students**

**Palm Desert, California (November 5, 2010)** – The Coachella Valley Economic Partnership (CVEP) has made a local donation of seven gently-used computers with flat-screen monitors. The nonprofit Boys & Girls Club of Coachella Valley has received five of the computers, while two students attending College of the Desert on scholarships through CVEP's Pathways to Success program also are beneficiaries of the electronic equipment.

"We are grateful that CVEP is always thinking about us and other nonprofit organizations as well as the needs of students in the valley," said Quinton Egson, Chief Professional Officer of Boys & Girls Club of Coachella Valley. "Whenever people or organizations can make a contribution toward the education of kids, it also goes a long way in helping their families."

"The computer donation was the most valuable way we could 'recycle' these lightly-used electronics," said Wesley Ahlgren, Chief Operating Officer of CVEP. "It's a small but helpful part of the larger commitment to youth welfare and education we have made with our Pathways to Success program, which is dedicated to student support and building a college-educated workforce for the future economy of our region."

Adhering to the concept of education as economic development, CVEP's Pathways to Success program is now entering its third year of implementation. In scholarship funding alone, CVEP and its matching partners have provided nearly \$3 million in support to 423 students attending 48 different colleges and universities. For more information on CVEP and Pathways to Success, call 760.340.1575 or visit [www.cvep.org](http://www.cvep.org). For more information on Boys & Girls Club of Coachella Valley, call 760.836.1160 or visit [www.bgcofcv.org](http://www.bgcofcv.org).

# # #

**About CVEP**

*Coachella Valley Economic Partnership is an action-oriented, non-profit corporation dedicated to expanding the economy of the Coachella Valley desert region while maintaining the quality of life for a resort environment. CVEP has devoted attention to strategies of business attraction, expansion and retention during the past decade. Today, CVEP also is focusing attention on planning and nurturing the growth of new industry clusters, which include Healthcare and Life Science, Clean Technology/Energy, Supply Chain Management/Logistics and Creative Arts, Media & Design.*

**Boys & Girls Club Mission/Vision Statement**

*To save and enhance the lives of the young people of our community, especially those with economic and/or social needs, by offering a safe haven and meaningful youth development programs provided by a caring and qualified staff. Headquartered in Palm Desert, CA, and overseeing clubhouses in Coachella, Desert Hot Springs, Indio and La Quinta – and another coming soon in Mecca – we aim to be the best Boys & Girls Club in the country as well as the premier youth development organization in the community through clearly defined goals and standards, a quality Board of Directors, a dedicated staff, and cutting-edge programs and facilities, supported by financial stability.*