



For Immediate Release

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CVEP Board of Directors Expands to Include More Educators

Palm Desert, CA (November 23, 2010) – The Coachella Valley Economic Partnership (CVEP) recently appointed six new members to its Board of Directors, all from educational backgrounds. The newly appointed members are:

Jerry Patton, College of the Desert
Ricardo Medina, Coachella Valley Unified School District
Lorri S. McCune, Ed.D. , Palm Springs Unified School District
Dr. Sharon McGehee, Desert Sands Unified School District
Fred Jandt, Dean, California State San Bernardino, Palm Desert
Kenneth Young, Riverside County Board of Education

“One of our major goals at CVEP is to enhance the educational opportunities in the Valley to create a stronger, better educated workforce,” said Clifford Daniels, Chairman of the CVEP Board. “Responding to the challenges of today’s competitive job market means building a workforce here in the Coachella Valley that meets and exceeds employers’ demands.”

Connecting the education community with the business community is an element of CVEP’s Economic Blueprint, which serves as the Valley’s economic plan to develop regional diversification and jobs. The new Board of Director appointees are representative of the full spectrum of educational institutions in the area and provide interaction with students at various educational levels.

“Working with students of all ages is vital to developing a sustainable workforce, retaining well trained, well educated workers, and providing employers with a strong, diversified field of candidates,” said Wesley Ahlgren, CVEP Chief Operating Officer. “This philosophy will allow the Coachella Valley to expand job creation in more highly technical fields to create higher wage jobs.”

The additional Board of Directors brings the board to 39 members. Building a strong bridge to all levels of education within the region helps fulfill CVEP’s mission of improving economic opportunities and creating a higher standard of living within the Coachella Valley.

About CVEP:

Coachella Valley Economic Partnership is an action-oriented, non-profit corporation dedicated to expanding the economy of the Coachella Valley desert region while maintaining the quality of life for a resort environment. CVEP has devoted attention to strategies of business attraction, expansion and retention during the past decade. Today, CVEP also is focusing attention on planning and nurturing the growth of new industry clusters which include Healthcare and Life Science, Clean Technology/Energy, Supply Chain Management/Logistics and Creative Arts, Media & Design.

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