

ALL ABOUT: Goody's takes over

Continued from D1
Sales success

Auto sales rose in February across the nation, and gains were measured here.

The **Coachella Valley Economic Partnership** last week reported that **Cathedral City Auto Center**, with 17 car brands and 11 dealers, sold 862 new and used vehicles that month.

Andy Jessup Jr. said it was the best February the center's had since February 2007. "This is great news," a recent CVEP Facebook post noted. "We look forward to seeing more positive gains for our local economy."

Goody's sweeps up Desert Hot Springs

A bustling corner on Palm Drive in Desert Hot Springs, long an outpost for **Wiener-**

schnitzel, looked for a while to be destined for tough times.

A leasing sign popped up a few weeks ago.

But trepidation over yet another vacant business at one of the prime shopping spots in the city quickly turned into cause for celebration by big breakfast eaters and aficionados of lamb-stuffed gyros served at **Goody's** restaurants.

That would put the Goody's food chain at No. 6.

With Goody's announcement came questions about the departing **Wienerschnitzel** and whether any other closures are expected.

"We're not closing," said manager **Joel Delgado** of the Cathedral City location off Ramon Road. "It was independently owned; and it's not ours."

A brief worldwide trip on El Paseo

The **Shops on El Paseo** and **Ironwood Country Club** celebrated the **Coyote Classic Tournament** with a "Great Streets of the World" party on Wednesday that took guests to iconic spots around the globe.

Guests, who arrived on a green carpet, tried to score a hole-in-one on the **Miracle Mile**, sample appetizers and see live models from **Barcelona's La Rambla**.

They also got a world passport to travel to participating retailers; El Paseo developer **Fred Fern** drew passport winners for prize drawings in front of **Gucci** as a Palm Desert band played show tunes from "New York, New York," and "I Left My Heart in San Francisco."



COURTESY J.L. MAUER PHOTOGRAPHY

Cast-members of the hit TV comedy, "Rules of Engagement," pose for pictures at Patrick Warburton's Celebrity Golf Tournament for Kids, an inaugural St. Jude Children's Research Hospital fund-raiser held at Desert Springs, a JW Marriott Resort & Spa, in Palm Desert.

For more information

- Barron's pullout report, PENTA, for the second annual "Top Second Home Communities List." <http://bit.ly/SecondHome2011>
- The BNP Paribas Open at the Indian Wells Tennis Garden, www.bnpparibas.com
- La Quinta Arts Festival, an event sponsored by La Quinta Arts Foundation, at the La Quinta Civic Center Campus, 78-495 Calle Tampico. Admission, \$12; children under 12 free. (760) 564-1244 or www.LQAF.com.
- J.W. Marriott Desert Springs Resort & Spa, 74-855 Country Club Drive, Palm Desert. (760) 341-2211.
- Cathedral City Auto Center, Highway 111, Cathedral City. Website, www.mydesertautos.com
- Goody's No. 6, 13-997 Palm Drive, Desert Hot Springs. The nearest and open **Wienerschnitzel** is at 68-785 Ramon Road, Cathedral City.
- The Shops on El Paseo, 73-061 El Paseo, Suite 200, Palm Desert. (760) 341-4058.
- Ironwood Country Club, 73-735 Irontree Drive, Palm Desert. (760), 766-1095.
- Gucci, 73-061 El Paseo, Palm Desert. (760) 340-1468.

HITS: Attracting some notables



DEBRA GRUSZECKI THE DESERT SUN

Jean Lindgren and Tony Hitchcock, who work behind the scenes to manage the HITS Desert Circuit Horse Show are two of the many notables who help make the event a success.

Continued from D1

new facility.

Starting with a blank canvas, HITS invested \$20 million on the main entrance, 11 permanent stabling barns capable of housing 880 horses, tented stalls, an on-site veterinarian building, competitive practice areas, an indoor arena, VIP pavilion, schoolhouse and public dining hall.

Hitchcock said the small village employs more than 100 people as wait staff, ferrisers, trainers, veterinarians, show officials and cooks. The athletes, staff, vendors and hired hands are put up in local hotels, RV camps or rented homes.

Harry Chapman, who owns the No. 1 horse on the circuit, Flexible, and shows three others at HITS, said the venue is so

attractive he bought a second winter home at PGA West.

"I'm one of many," the Oregon rancher said. And Chris Pace, who runs an event marketing company and is a show concierge, flew in from Long Island, N.Y., to join a staff at HITS Desert Circuit. The HITS staff alone nets 1,500 room-nights, he said.

Elena Shockman, a veterinarian from Pennsylvania, said she is completing an internship for a vet in the Los Angeles area. She was tapped to make the drive to HITS to assist a client, and said it was a thrill to make the drive.

"We hear about it all the time," she said. "It's a big show, the go-to show. It's nice to see our horses in action; it makes all the hard work worthwhile."

Famous riders knocking at the stable door

HITS Desert Circuit has attracted some famous horse people such as Jim Burrows, creator of "Cheers;" Marta Kaufmann, creator of "Friends;" Gov. Arnold Schwarzenegger; actor Tom Selleck.

It's also drawn notable business celebrities with family members who compete: Bill and Melissa Gates; Jim Coulter (TPG); John Couch (Apple); Scott Cook (Intuit); and Casey Wasserman (Wasserman Media Group)

Source: HITS Desert Circuit

Debra Gruszecki covers tourism, CVEP and Indian gaming for The Desert Sun. She can be reached at Debra.Gruszecki@thedesertsun.com or (760) 778-4643.

INCREDIBLE HOMES AT INDIAN WELLS COUNTRY CLUB!



77641 Iroquois \$2,300,000
Classic Spanish 5BR, 7BA custom home with south mtn and fairway views. Highly upgraded with Crestron home automation, Lutron lighting, 5 fireplaces, travertine, and granite throughout, outdoor entertaining area with palapa, pool, spa & waterfall.



45432 Delgado \$1,995,000
Magnificent custom built home, perfect for entertaining. Highly upgraded 4BR, 4.5BA home features stone & granite throughout, gourmet kitchen, media room and incredible back patio with pool, spa & waterfall overlooking incredible south mtn. views.

Bert & Debbie WALKER "Follow Through Is Everything" **W W**
Windermere REAL ESTATE SOUTHERN CALIFORNIA
Debbie Walker 760.574.2887
Bert Walker 760.413.3690

BIGHORN GOLF CLUB PALM DESERT



- Highly Upgraded Desert Contemporary Home
- 4 Bedrooms, 4.5 Bathrooms, 4,234 Sq Ft, Including a Detached Casita
- Prime West-Facing Lot on the Mountain Golf Course
- Formal Living Room and Formal Dining Room
- Cook's Kitchen with Island, Granite Countertops and Nook
- Amazing Master Suite with Fireplace and Views
- Panoramic Fairway and Mountain Views
- Seller is Motivated and Price has been Reduced \$155K

Now Offered at \$2,495,000 Designer Furnished

BRUCE BLOMGREN & ASSOCIATES 760-779-1653 WWW.BRUCEBLOMGREN.COM Windermere REAL ESTATE SOUTHERN CALIFORNIA
REPRESENTING THE ULTIMATE IN LUXURY REAL ESTATE
WINDERMERE LUXURY HOMES & ESTATES / INDIAN WELLS, CALIFORNIA **DESERT ESTATES**
DRE Lic # 00541471

MEDICAL BREAKTHROUGH IN PAIN RELIEF: SUCCESS AFTER 1ST TREATMENT

This Unique Laser Care is Now Offered in La Quinta Offers Profound Healing Relief from Chronic Pains with La Quinta's only **Regenex™** Healing System®

Dr. Naota Hashimoto, DC
www.DesertPainRelief.com

Introducing Dr. Naota Hashimoto, DC
Are you in pain? Have you tried everything to alleviate your pain without success? Are you contemplating surgery? Tried injections? Had surgery and are still in pain? In many cases, the operations are necessary for proper health and recovery from an injury. However, we have seen hundreds of patients who received operations they did not need and are still in pain. Our **Regenex™** Healing System is both high-tech and non-force, and most important, proven to be a safe and effective alternative to surgery. You will see we have the best therapeutic modality for advanced pain relief and expedited healing, bar none! Our **Trinity Laser™** delivers soothing, deep, penetrating, photonic energy to bring about profound physiological changes. The inflammation is reduced, pain gates are blocked and the damaged tissues begin the physiological process of repair three to five times faster than normal. This all occurs as the essential healing factors are brought in and the nonessential wastes are removed, with increased circulation at the site of injury. These therapeutic enhancement of the cellular chemistry are triggered by our **Trinity Laser™**, making it a truly profound healing modality and experience!

ADVANCED TOOLS for diagnosing and providing best pain relief - BAR NONE!
Patients cannot get a more complete exam for this treatment than that provided by **Trinity Laser™**. We are toiled with advanced diagnostic and care protocols, for the use of spinal decompression and deep tissue laser technologies that are the most advanced pain-relieving options in the market. We are toiled to provided you care that is breaking through the barriers of traditional medical and chiropractic. Don't undergo painful, costly surgery or recovery... we know that it usually can be avoided!

Are PILLS & INJECTIONS long-term solutions for pain relief? NO WAY!
Until now, people have masked their pain by frequently taking prescription pain pills or by getting cortisone or epidural steroid injections. This type of relief masks the cause, is temporary, and more often can lead to more pain or worse yet - addiction to

drugs! So many people innocently fall into abusing prescription pain pills while initially using them to alleviate real, constant pain. Did you know that prescription medications kill more people every year than do illegal drugs? Nobody is immune to prescription drug abuse, not even you.

Insisting on the FDA-Cleared Laser for FAST and SOOTHING RELIEF!
The **Trinity Laser™** is an innovative, scientifically based, therapeutic modality. This new technology offers advanced pain relief and highly-expedited healing through a process known as photobiostimulation. The **Trinity Laser™** delivers deep-penetrating photonic energy to increase circulation, stimulate an increased level of tissue healing, and create decreased levels of pain and inflammation. These changes in cellular chemistry are triggered by our use of the **Trinity Laser™** Treatment, making it a truly profound healing modality. It does not require the use of drugs or surgery, and there are no known side effects or risks that may occur with other forms of treatment. During the treatment, the patient feels a deep-soothing warmth and pleasant sensation that reassures the patient that the laser is activating and speeding up the healing process, for true lasting relief!

Spine and Disc DECOMPRESSION
At La N2Health in La Quinta we have advanced machines for Spinal Decompression. Our **Regenex™** Healing System includes **Non-Surgical Spinal Decompression** machines that produce gentle separation of the vertebrae and decompression of the inter-vertebral discs. Decompression relies upon the repeated unloading of spinal stress by distracting the spine. This therapy produces negative pressure within the disc to allow a disc injury to heal naturally by replenishing the fluid in the "cushion-like" disc. Patients are treated fully clothed and are fitted with a harness that fits around their body or head, as they lie on a comfortable table and are gently decompressed. The doctor adjusts the table and the harness and uses a computerized console, where a customized treatment protocol is entered into the computer and takes about 30 minutes.

TESTIMONIALS of SMALL MIRACLES
Frank - Sun City I used to struggle with chronic back pain. I tried chiropractic, physical therapy and injections and was faced with surgery when I saw an ad in the paper. I thought I would give it a try and 3 months later I feel great! The leg pain is gone and I can enjoy golf again.
Marian - La Quinta I was diagnosed with a bulging disc & Fibromyalgia when I decided to try Dr. Hashimoto's treatment. It was a good move. I am able to do so many things that I was not able to do before. I'm off my pain medications and I avoided surgery.

Our goal is to provide the **most excellent** healthcare possible in the **most awesome** facility available with the **most caring, helpful, friendly** staff ever assembled.
Our purpose is to help people get well and stay that way without drugs, surgery or hassle, while making really good friends along the way.

Experience the Regenex™ Healing System!

First 25 Callers First Treatment FREE*
Includes
Soothing Laser Therapy • Decompression Therapy
*(A \$185 Value)
Treatment is free after physical exam for \$49 which includes x-rays and examination

BREAKING the standard care MOLD
Dr. Hashimoto has integrated a unique blend of East & West philosophies for getting patients better. He has helped thousands over the years using 21st Century Technology combined with 3500 year old Methods of the East that have millions. If you're a pain sufferer, he wants to show you the difference this method can make.

La Quinta (760) 777-8377
corner of 48th Ave & Washington St behind Walgreens
www.DesertPainRelief.com

We Are Accepting New Patients!
Call Our Friendly Staff Now If You Currently Are Suffering with:
Failed Back-Surgery Syndromes
Herniated, Bulging or "Slipped" Disc Syndromes
Disc Degeneration and Spinal Stenosis, DJD/DDD
Neuropathies, Weakness, Pain, Tingling, Numbing in Arms or Legs
Acutely Injured or Chronic Persistent Joint Pains
Whiplashed Neck, Migraine and other Headaches
Chronic Shoulder, Elbow, Hip or Knee Pains
Carpal Tunnel Pains and Syndromes