

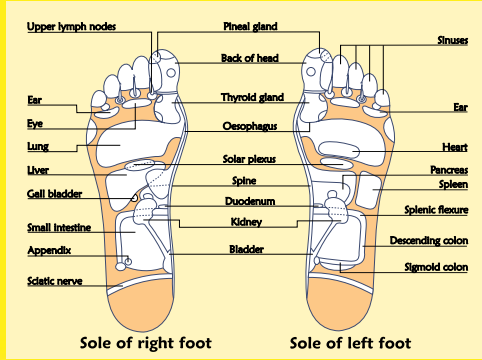
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BUSINESS BRIEFS

cathedral city

Food sales benefit fallen officer

Denny's in Cathedral City is holding a fundraiser for the **Cathedral City Officer Jermaine Gibson Memorial Fund** on Monday.

Half of all proceeds from food sales at the restaurant from 4 to 10 p.m. will go to the fund to benefit the family of Gibson, 29, who died March 18 in a high-speed chase in Palm Springs.

The restaurant is at 69-050 E. Palm Canyon Drive, Cathedral City.
Info: (760) 328-8787

— K KAUFMANN

indio

Mixer to celebrate Mardi Gras

The **Indio Chamber of Commerce** will hold a mixer from 5:30 to 7:30 p.m. Tuesday at **Sun City Palm Desert**.

Featured will be authentic New Orleans-style food stations to celebrate Mardi Gras.

This event is sponsored by **JFK Memorial Hospital**.

Reservations are requested. Member admission \$5; perspective members \$15.

Sun City Palm Desert is at 38180 Del Webb Blvd., Palm Desert.

Visit www.indiochamber.org, email enda@indiochamber.org or call the chamber at (760) 347-0676 to reserve a spot.

You can also join and accept an invitation on Facebook.

— DEBRA GRUSZECKI

palm desert

Service 'stars' to be honored

Palm Desert Area Chamber of Commerce and the **city of Palm Desert** will present the 12th annual "Make Someone A Star" customer service awards and recognition ceremony from 7 to 8:30 a.m. May 10.

The event, which is sponsored by **Fantasy Springs Resort Casino**, will be at the **Desert Willow Golf Resort** clubhouse, 38-995 Desert Willow Drive, Palm Desert.

Tickets are \$20 per person for members with RSVP, and \$25 for nonmembers regardless of RSVP.

A business sponsorship table of 10 is \$275. Make reservations by calling (760) 346-6111 or visit www.pdcc.org to pre-pay online.

— MIKE PERRAULT

la quinta

See La Quinta's cancer center

Desert Regional Medical Center will hold a grand opening for the **La Quinta satellite location of its Comprehensive Cancer Center** from 11:30 a.m. to 1 p.m. Tuesday at the La Quinta Medical Center, 47-647 Caleo Bay, La Quinta.

The event is open to the public and will include tours of the new facility.

The center will offer cancer screening and treatments.

Info: (800) 491-4990.

— K KAUFMANN

palm springs

Health care grants approved

The **Desert Healthcare District** has approved grants of \$212,500 for the **Coachella Valley Economic Partnership's Pathways to Success program** and \$80,000 for **Desert Women for Equality's We Care mammogram program**.

The CVEP grant will help support the Pathways program for students who are pursuing college degrees in health care-related majors.

The Desert Women's grant will be used to provide free mammograms to about 800 uninsured or underinsured women in the Desert Healthcare District.

The district is a state agency dedicated to supporting and improving community health care in the valley.

Info: (760) 323-6700.

— K KAUFMANN

rancho mirage

Advertising luncheon planned

Bruce Paschal, former president of **Dole Food Companies**, will keynote the **American Advertising Federation Palm Springs-Desert Cities** lunch at 11:30 a.m. April 13 at **Agua Caliente Casino Resort Spa**, 32-250 Bob Hope Drive, Rancho Mirage.

Paschal will speak on small business marketing, to be followed by a panel discussion by small business owners and marketing professionals.

Cost is \$35 for members, \$45 for nonmembers.

Advance reservations are necessary.
Info: (760) 325-2882.

— K KAUFMANN

WHO'S COMING TO TOWN

march 26-28

Southern California Association of Law Libraries 2011 39th annual SCALL Institute. Embassy Suites La Quinta Hotel & Spa.

april 7-10

Association of American Medical Colleges 2011 Academic Practice Plan directors spring roundtable. Miramonte Resort & Spa. Attendees: 40

april 24-may 2

National Association for Law Placement 2011 annual education conference. JW Marriott Desert Springs Resort & Spa. Attendees: 900

march 26-31

National Training and Simulation Association 2011 planning meeting for annual conference. The Westin Mission Hills Resort & Spa. Attendees: 250

april 7-15

American Bankers Association 2011 BAFT meeting. The Westin Mission Hills Resort & Spa. Attendees: 400

april 26-30

Best Out Of School Time 2011 BOOST conference. Palm Springs Convention Center.

march 29-april 3

American Bankruptcy Institute 2011 winter leadership conference. La Quinta Resort & Club, PGA West. Attendees: 800

april 8-13

American Society for Engineering Education ASEA 2011 annual meeting. Riviera Palm Springs.

april 27-may 2

California Judges Association 2011 mid-year meeting. Renaissance Esmeralda Resort and Spa.

march 30-april 4

MT Productions 2011 Club Skirts. Palm Springs Convention Center.

april 8-16

National Association of Independent Lighting Distributors 2011 NAILD annual convention. Hyatt Grand Champions Resort, Villas & Spa.

april 30-may 5

Weil/Eisenhower Medical Center Symposium on Critical Care and Emergency Medicine 49th annual convention. The Westin Mission Hills Resort & Spa.

april 3-17

Creative Tennis Marketing 2011 Easter Bowl. Rancho Las Palmas Resort & Spa. Attendees: 4,000

april 11-18

CID Entertainment Coachella 2011 Phase I. La Quinta Resort & Club, PGA West. Attendees: 250

CID Entertainment Coachella 2011 Phase II. La Quinta Resort & Club, PGA West. Attendees: 250

may 2-3

California Community College Athletic Association 2011 South Coast conference. Hyatt Regency Suites.

april 6-8

Physician Insurers Association of America 2011 marketing workshop and 2011 dental workshop. Miramonte Resort & Spa. Attendees: 7

may 5-15

IEEE 2011 IEEE interim wireless program. Hyatt Grand Champions Resort, Villas & Spa. Attendees: 270

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