

PREPARING ALL STUDENTS
FOR COLLEGE, CAREER,
AND Life



COACHELLA VALLEY ECONOMIC PARTNERSHIP | WORKFORCE EXCELLENCE



WHO WE ARE

Coachella Valley Economic Partnership convenes local business, civic, and education partners to implement the Regional Plan for College and Career Readiness, which focuses on preparing all students for college, career, and life. Working backward from workforce needs, the initiative provides students with meaningful career explorations, work experience, and scholarships and also supports college success.

Veronica Ruiz, a Coachella Valley High School and University of Redlands graduate, now works for Renova Solar, based in Palm Desert.

WHAT WE DO

Linking Education and Business: CVEP Workforce/Jobs Model
Healthcare | Advanced Technology | Arts, Media & Entertainment

20,000 Higher-Wage Jobs

WORK-BASED LEARNING: FACULTY EXTERNSHIPS | JOB SHADOWING | CLASSROOM SPEAKERS | STUDENT INTERNSHIPS

COLLEGE SCHOLARSHIPS & STUDENT SUPPORT

BUSINESS & ENTREPRENEUR DEVELOPMENT

- **130** Companies Adding and Retaining Jobs*
- **5,783** Total Jobs: Direct, Indirect, Retained*
- **\$1.4 Billion** Regional Economic Impact*

HIGHER EDUCATION

- **1,850+** Total College Scholarships†
- **\$9 Million** Total Scholarship†
- **\$40+ Million** Projected in Financial Aid**

HIGH SCHOOL

- **4,250** Students Studying
in Career-Themed Programs‡

ELEMENTARY | MIDDLE SCHOOL

- **2,700** Students Exploring Health,
Art and STEM Careers‡

500+ BUSINESS PARTNERS ENGAGED

*CVEP ROI #5 INCEPTION TOTAL Q3 FY12-13

† CVEP WORKFORCE EXCELLENCE INTERNAL #5 06/2014

**BASED ON 2011-2014 FAFSA COMPLETIONS



“The 71,000+ students in the Coachella Valley are our future workforce, leaders and entrepreneurs. We are aligning regional efforts to ensure that all students graduate high school prepared to succeed. Their success will help the local economy thrive.”

Sheila Thornton

Vice President, Workforce Excellence

WORK-BASED LEARNING

Connects classroom studies with student interests and career aspirations, personalizing high school education and providing students with experiential learning where they can work alongside professionals. Experiences include career explorations, internships, job shadowing, mentoring, and externships for faculty at industry partner sites.

INDUSTRY COUNCILS

Convene business, education, community, and student partners to strengthen career academy and pathway programs. Councils review labor market information, assess workforce needs, provide input on career pathway programs, and engage teachers and students in experiences that help them better understand the types of career paths and higher-wage jobs available across the region. CVEP currently facilitates three councils — Healthcare; Advanced Technology; and Arts, Media and Entertainment — and will add others as labor needs emerge.

SCHOLARSHIPS AND FINANCIAL AID

Links scholarship-giving organizations and student support systems in the Coachella Valley through a regional scholarship application network. In partnership with the College Access Foundation of California, CVEP provides matching funds to local organizations to increase college access and completion for low-income and underserved students. CVEP promotes the Free Application for Federal Student Aid (FAFSA) — the most important application for students to complete to be considered for free federal funding for college — and the Cal Grant, awarded to eligible college students attending California colleges and universities.

WHEN STUDENTS

LOVE WHAT THEY'RE LEARNING,
THEY WORK HARDER, DREAM BIGGER,
AND LEARN MORE.

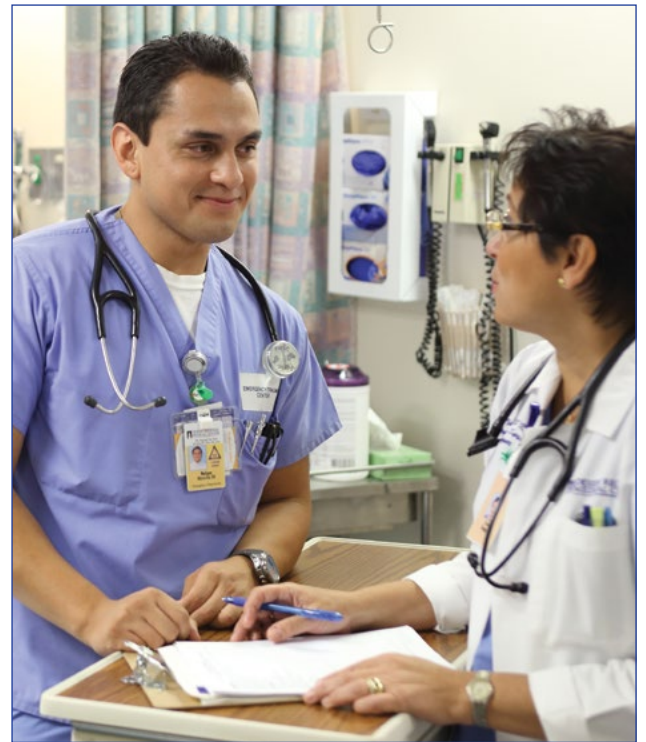
Why you should partner with us

WE HAVE A PLAN! Seventy-five regional stakeholders wrote and adopted the Coachella Valley Regional Plan for College and Career Readiness — a five-year framework outlining how business and education will collaborate to increase high school graduation rates, college readiness, college/higher-skills training completion, and career readiness and ensure local students secure higher-wage jobs in the Coachella Valley.

AFFECT POSITIVE CHANGE in education, and make a difference in the lives of Coachella Valley students.

WORK WITH LOCAL STUDENTS and help develop the next-generation workforce, leaders, and entrepreneurs.

BUILD RECRUITING RELATIONSHIPS with future entry-level employees and enjoy reduced training costs, greater morale among current employees, and positive publicity within the community.



CVEP scholarship recipient Nelson Maravilla (left) earned a bachelor's degree in nursing from CSU San Bernardino and now works in the Emergency Department at Desert Regional Medical Center in Palm Springs.

HOW YOU CAN ENGAGE

BUSINESS AND COMMUNITY PARTNERS
CAN **IGNITE** STUDENT SUCCESS
BY **SUPPORTING** THEIR CAREER AND
COLLEGE PATHWAY.



A LINKED LEARNING APPROACH
CREATES MEANINGFUL LEARNING
EXPERIENCES FOR STUDENTS.

PROGRAM PARTNERS



REGIONAL EDUCATION PARTNERS



This brochure is supported by a grant from The James Irvine Foundation.

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