Investment Levels and Benefits

INVESTMENT LEVELS NOTED BELOW REFLECT ANNUAL CONTRIBUTIONS. WE INVITE YOU TO CONSIDER MAKING A COMMITMENT FOR MULTIPLE YEARS, TO ENSURE CONTINUED SUSTAINABILITY OF GREATER PALM SPRINGS’ ECONOMIC GROWTH.

<table>
<thead>
<tr>
<th>INVESTMENT LEVEL</th>
<th>ANNUAL INVESTMENT</th>
<th>BRAND RECOGNITION BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Innovator</td>
<td>$50,000+</td>
<td>Receive all 8 Benefits</td>
</tr>
<tr>
<td>Maverick</td>
<td>$25,000 – $49,999</td>
<td>Select 6 Benefits</td>
</tr>
<tr>
<td>Influencer</td>
<td>$10,000 – $24,999</td>
<td>Select 4 Benefits</td>
</tr>
<tr>
<td>Entrepreneur</td>
<td>$5,000 – $9,999</td>
<td>Select 2 Benefits</td>
</tr>
<tr>
<td>Advocate</td>
<td>$1,000 – $4,999</td>
<td>Regular Acknowledgement in Social Media and e-Newsletter</td>
</tr>
</tbody>
</table>

Innovator, Maverick and Influencer investment levels include Board eligibility.

BRAND RECOGNITION BENEFITS

A. Online Investor Directory
Receive a listing in our online Investor Directory that provides a company profile, contact information, and a link to your company website.

B. Online Advertising
Receive advertising space on our website.

C. Online Blog Investor Spotlight
Be featured in the “Investor Spotlight” of our blog.

D. Online Blog Article
Author one post annually in our blog.

E. Social Media Acknowledgement
Receive acknowledgement as an investor on social media channels as a thank you for supporting the organization.

F. iHub Radio Interview
Be interviewed on the digital local News-Talk station.

G. e-Newsletter Recognition
Receive recognition as a new and renewing investor in our e-Newsletter, distributed to our database of more than 5000 community leaders and decision-makers.

H. Focus Publication Print/Online Advertising
Receive advertising space in one issue of our Focus business publication, which is also available online.

Selection of benefits are secured on a first-come, first-served basis at each level, for each year.

Sponsorship discounts are also available for the Greater Palm Springs Economic Summit when Summit sponsorship is secured at the time of investment commitment.

Annual investment payment plans are available, and will be billed monthly to the credit card provided.

CVEP is a non-profit 501(c)3 organization. Investments/donations are tax deductible. The tax deduction is limited to the excess of the contribution over the fair market value of any items received in exchange for the investment/donation.