

# Investor Benefits

The logo for the Center for Valley Economic Policy (cvep) is located in the top right corner. It consists of the lowercase letters "cvep" in a white, sans-serif font, centered within a solid red circle. The background of the page features a decorative pattern of small, semi-transparent circles in shades of green, orange, and grey, arranged in a grid-like fashion.

**AS AN INVESTOR, YOU ARE DIRECTLY IMPACTING GREATER PALM SPRINGS' FUTURE ECONOMIC GROWTH. YOU ARE ALSO POSITIONING YOUR BRAND PROMINENTLY AMONG THE REGION'S TOP BUSINESS AND COMMUNITY LEADERS.**

## EVENTS, NETWORKING AND ENGAGEMENT

### Small Business Forums and Workshops

Attend events where critical and emerging aspects of our economy are presented and discussed. These events are educational and offer networking opportunities.

### Committees and Initiatives

Engage in committees, subcommittees, roundtables, and initiatives that assist in growing the economy of the region.

### Greater Palm Springs Annual Economic Summit

Acknowledgement as an investor at the premier business event of the year. This event reveals the annual economic report and forecast, and showcases our region's business attraction strategies and goals for Greater Palm Springs. Sponsorship opportunities and attendance is offered at a reduced rate to investors.

### Event Sponsorships

Receive early notification and opportunities to sponsor or be involved in our special events before the event is publicly announced.

### Tours

Receive invitations to behind-the-scenes tours of cutting edge companies.

### Private Presentations

Members of our team are available to speak at your events, staff meetings, and leadership retreats on a variety of economic and business development topics.

## INFORMATION

### Investor Announcements

Receive advanced notifications of major economic development announcements and other initiatives in our region.

### Focus Publication

Stay up to date with Greater Palm Springs latest economic development efforts through the organization's regular Focus publication.

### Weekly e-Newsletter

Receive our weekly e-Newsletter, a summary of significant news and articles important to economic growth in the region.

### Online Job Board

Access the organization's Job Board (coming 2019), featuring contract and employment opportunities available within the region.

### Research Services

Utilize our business services and GIS team for your own strategic planning purposes. This service is offered at a reduced rate to investors.

## BRAND RECOGNITION

### Online Investor Directory

Receive a listing in our online Investor Directory that provides a company profile, contact information, and a link to your company website.

### Online Advertising

Receive advertising space on our website.

### Online Blog Investor Spotlight

Be featured in the "Investor Spotlight" of our blog.

### Online Blog Article

Author one post annually in our blog.

### Social Media Acknowledgement

Receive acknowledgement as an investor on social media channels as a thank you for supporting the organization.

### iHub Radio

Be interviewed on the digital local News-Talk station.

### e-Newsletter Recognition

Receive recognition as a new and renewing investor in our e-Newsletter, distributed to our database of more than 5000 community leaders and decision-makers.

### Focus Publication Print and Online Advertising

Receive advertising space in our Focus business publication, which is also available online.