**PPP LOAN DATA ANALYSIS REPORT** 

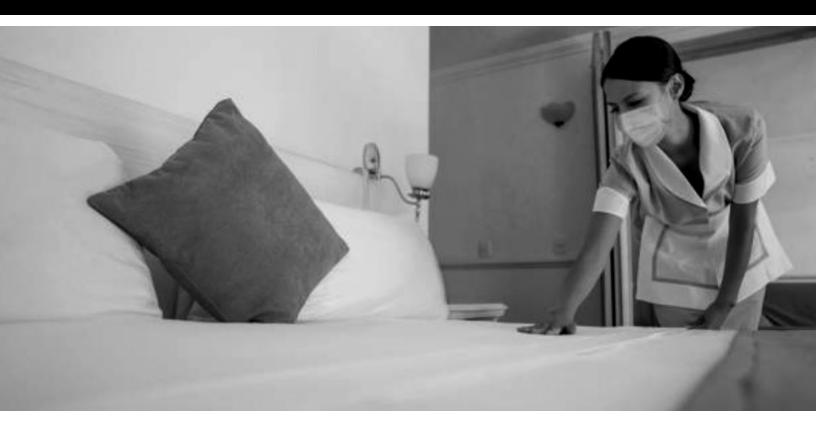


# WELCOME, WE'RE OPPEN

eevate

AUGUST 19, 2020





To address extreme unemployment resulting from the COVID-19 pandemic, the U.S. Small Business Administration created the Paycheck Protection Program (PPP) as an incentive for businesses to continue paying their workers during forced closures. If employee retention conditions are met, these loans are fully forgivable. This means that for many businesses, the PPP is effectively a grant program.

The SBA has made lists of loans granted available for download and analysis. For loans up to \$150,000, the data are available by city or zip code and include information like: loan amounts, recipient business types (e.g., Corporations, LLCs), and descriptions of the jobs and the number retained by receiving the loan. Data about loans above \$150,000 are also available. In contrast to loans less than \$150,000, these data also give names and addresses of the businesses receiving loans, but do not give the actual loan amounts granted. Instead, the loans are aggregated into broad groupings based on a range: one such group is \$350,000 to \$1 million. In this report, you will find a variety of tables drawn to clarify and emphasize key characteristics of the loans granted in the Coachella Valley. A total of 5,451 loans were awarded with the greatest majority (87%) being loans less than \$150,000. A total of \$171,744,066 of loans under \$150,000 were administered with the average loan being \$36,133. In contrast, there were 696 loans above \$150,000 conferred, with twothirds valued between \$150,000-\$350,000.

Palm Desert businesses received the most loans, 1,506, with Palm Springs coming in second at 1,058. Businesses in these two cities received a combined 47% of all loans in the valley. These were followed by Indio, La Quinta, and Cathedral City. For loans under \$150,000, Palm Desert and Palm Springs obtained a total of \$52.2 million and \$31.0 million in loans respectively, accounting for nearly half of the loan amount for the valley in loans less than \$150,000. The average loan in Palm Desert was \$39,312, with \$33,676 in Palm Springs. For loans above \$150,000, Palm Desert had the most loans granted in each loan grouping, except for tying with Coachella in the \$2-\$5 million bracket, with 3 loans each.





For all loans in the valley, the top 5 industries receiving the highest number of loans were: Professional, Scientific, and Technical Services (e.g., lawyers, accountants, architects) at 640, Health Care and Social Assistance at 614, Other Services (except Public Administration, e.g. auto repair, beauty salons) at 604, Construction at 586, and Accommodation and Food Services at 504.

For loans less than \$150,000, the top 5 were: Professional, Scientific, and Technical Services at 592, Other Services at 561, Health Care and Social Assistance at 536, Construction at 475, and Retail Trade at 430. By contrast, the top 5 in loans above \$150,000 were: Accommodation and Food Services at 136, Construction at 111, Health Care and Social Assistance at 78, Administrative Support and Waste Management (e.g., landscaping and janitorial services) at 51, and Retail Trade at 49. For loans less than \$150,000, Health Care received the most in total loan money at \$25.1 million, with an average loan of \$49,203. For loans above \$150,000, Accommodation and Food Services received the most loans in each loan bracket, except for \$1-\$2 million loans, with Construction receiving the most loans.

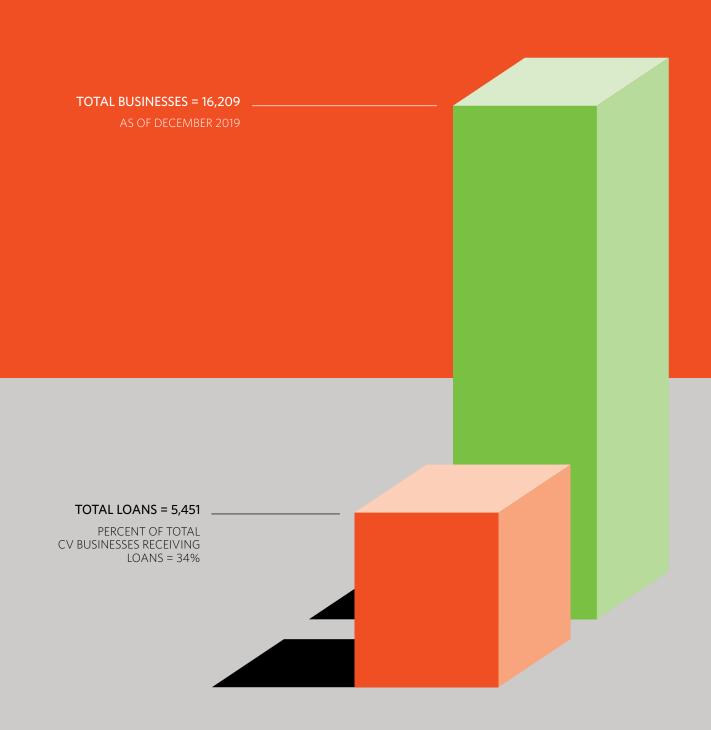
For an even closer look, the data also indicated specific businesses within Industry groups, such as lawyers in the Professional, Scientific, and Technical Services Industry. The top five businesses receiving loans were: Full-service restaurants – 245, Real Estate Agents – 217, Physician's offices – 189, Dentists' offices – 119, and Law Offices – 103. For loans less than \$150,000 the list was the same except that Real Estate agencies were awarded the greatest number of loans. For loans over \$150,000, the top 5 included several different businesses, with the ranking being: Full-Service Restaurants, Physician's offices, Hotels and Motels, Limited-service restaurants, and Plumbing, Heating, and AC contractors. While not in the top 5 overall for number of loans greater than \$150,000, New Car dealers received the highest number of loans in the \$1-\$2 million range.

And finally, we arrive at the most salient characteristic of the PPP loans, number of jobs saved. A total of 66,750 jobs were retained here in the Coachella Valley thanks to the PPP loan awards. Loans below \$150,000 accounted for 42% of all jobs saved. Palm Desert had the most jobs retained at 16,425, with Indio coming in at second with 12,442. Most individual loans saved between 2 to 5 jobs. The Accommodation and Food Services industry retained the most jobs – 12,959 – 20% of all jobs retained. Full-service and limited-service businesses retained the most jobs, with 9,616 combined, or 14% of all jobs retained.

PPP LOAN DATA ANALYSIS REPORT

# TOTAL LOANS TO BUSINESSES





Total registered businesses in the Coachella Valley, including those in unincorporated Riverside County. Source: Esri Business Analyst 2020



#### Loan Amounts Ranked by Total Loans Granted

	TOTAL LOANS	% OF TOTAL LOANS
<\$150,000	4,755	87.23%
\$150,000-350,000	430	7.89%
\$350,000-1 million	204	3.74%
\$1-2 million	45	0.83%
\$2-5 million	16	0.29%
\$5-10 million	1	0.02%

#### Places Ranked by Total Businesses as of December 2019

PLACE	TOTAL BUSINESSES	% OF TOTAL BUSINESSES
PALM DESERT	4,095	25.3%
PALM SPRINGS	3,158	19.5%
INDIO	2,114	13.0%
CATHEDRAL CITY	1,435	8.9%
LA QUINTA	1,382	8.5%
RANCHO MIRAGE	989	6.1%
COACHELLA	630	3.9%
THOUSAND PALMS	559	3.4%
DESERT HOT SPRINGS	524	3.2%
BERMUDA DUNES	306	1.9%
INDIAN WELLS	299	1.8%
MECCA	62	0.4%
THERMAL	53	0.3%

Total registered businesses in the Coachella Valley, including those in unincorporated Riverside County. Source: Esri Business Analyst 2020

# Places Ranked by Total Loans

PLACE	TOTAL LOANS	% OF TOTAL LOANS	% OF PLACE'S BUSINESSES OBTAINING LOANS
PALM DESERT	1,506	27.6%	37%
PALM SPRINGS	1,058	19.4%	34%
INDIO	731	13.4%	35%
LA QUINTA	540	9.9%	39%
CATHEDRAL CITY	436	8.0%	30%
RANCHO MIRAGE	424	7.8%	43%
DESERT HOT SPRINGS	183	3.4%	35%
COACHELLA	137	2.5%	22%
THOUSAND PALMS	122	2.2%	22%
BERMUDA DUNES	113	2.1%	37%
INDIAN WELLS	93	1.7%	31%
THERMAL	78	1.4%	147%
MECCA	11	0.2%	18%

It is possible that unregistered businesses, or businesses that were not identified in Esri's Business locator service were included in the PPP loans data, accounting for more than 100% of businesses receiving loans.



NAICS CODE	INDUSTRY DESCRIPTION	TOTAL BUSINESSES	% OF TOTAL BUSINESSES
44-45	Retail Trade	2,383	14.7%
81	Other Services (except Public Administration)	1,985	12.2%
99	Not classified	1,906	11.8%
72	Accommodation and Food Services	1,369	8.4%
54	Professional, Scientific, and Technical Services	1,316	8.1%
62	Health Care and Social Assistance	1,254	7.7%
23	Construction	1,233	7.6%
53	Real Estate and Rental and Leasing	1,053	6.5%
52	Finance and Insurance	693	4.3%
56	Administrative and Support and Waste Management and Remediation Services	666	4.1%
71	Arts, Entertainment, and Recreation	428	2.6%
42	Wholesale Trade	374	2.3%
31-33	Manufacturing	332	2.0%
92	Public Administration	293	1.8%
61	Educational Services	276	1.7%
48-49	Transportation and Warehousing	263	1.6%
51	Information	247	1.5%
11	Agriculture, Forestry, Fishing and Hunting	80	0.5%
55	Management of Companies and Enterprises	32	0.2%
22	Utilities	17	0.1%
21	Mining, Quarrying, and Oil and Gas Extraction	9	0.1%

# Industry Ranked by Total Businesses as of December 2019

Total registered businesses in the Coachella Valley, including those in unincorporated Riverside County. Source: Esri Business Analyst 2020



# Industry Ranked by Total Loans

54	Professional, Scientific, and Technical Services			
		640	11.7%	48.6%
62	Health Care and Social Assistance	614	11.3%	49.0%
81	Other Services (except Public Administration)	604	11.1%	30.4%
23	Construction	586	10.8%	47.5%
72	Accommodation and Food Services	504	9.2%	36.8%
44-45	Retail Trade	479	8.8%	20.1%
99	Not classified	387	7.1%	20.3%
53	Real Estate and Rental and Leasing	378	6.9%	35.9%
56	Administrative and Support and Waste Management and Remediation Services	324	5.9%	48.6%
31-33	Manufacturing	158	2.9%	47.6%
71	Arts, Entertainment, and Recreation	158	2.9%	36.9%
52	Finance and Insurance	150	2.8%	21.6%
42	Wholesale Trade	128	2.3%	34.2%
48-49	Transportation and Warehousing	112	2.1%	42.6%
11	Agriculture, Forestry, Fishing and Hunting	70	1.3%	87.5%
61	Educational Services	63	1.2%	22.8%
51	Information	55	1.0%	22.3%
21	Mining, Quarrying, and Oil and Gas Extraction	11	0.2%	122.2%
22	Utilities	11	0.2%	64.7%
55	Management of Companies and Enterprises	10	0.2%	31.3%
92	Public Administration	9	0.2%	3.1%



# Top 10 Businesses Ranked by Total Loans

NAICS CODE	OCCUPATION DESCRIPTION	TOTAL LOANS
722511	Full-Service Restaurants	245
531210	Real Estate Agencies	217
621111	Physicians' (except mental health) offices	189
621210	Dentists' offices	119
541110	Law offices	103
812112	Beauty and barber shops, combined	95
453998	All Other Miscellaneous Store Retailers (except Tobacco Stores)	94
812990	All Other Personal Services (e.g., wedding planning, personal trainers, etc.)	88
722513	Limited-Service Restaurants	88
238990	All Other Specialty Trade Contractors (e.g., paving installation, swimming pool construction, etc.)	85



#### TOTAL JOBS AS OF DECEMBER 2019 = 157,699

# **TOTAL JOBS SAVED = 66,750**



PERCENT OF TOTAL JOBS SAVED = 42%

#### Loan Amounts Ranked by Total Jobs Saved

	TOTAL JOBS SAVED	% OF TOTAL JOBS SAVED	
<\$150,000	27,821	41.7%	
\$150,000-350,000	14,088	21.1%	
\$350,000-1 million	13,839	20.7%	
\$1-2 million	7,281	10.9%	
\$2-5 million	3,228	4.8%	
\$5-10 million	493	0.7%	

#### Groupings of Jobs Saved Ranked by Total Loans

GROUPING OF JOBS SAVED	TOTAL LOANS	% OF TOTAL LOANS	
2-5	1359	24.9%	
(blank)	1161	21.3%	
1	971	17.8%	
6-10	767	14.1%	
11-25	656	12.0%	
26-50	282	5.2%	
51-100	135	2.5%	
101-200	75	1.4%	
201-300	24	0.4%	
301-500	21	0.4%	

#### Places Ranked by Jobs as of December 2010

PLACE	TOTAL JOBS	% OF TOTAL JOBS
PALM DESERT	33,685	
PALM SPRINGS	28,273	17.9%
INDIO	19,984	12.7%
RANCHO MIRAGE	14,363	9.1%
LA QUINTA	13,556	8.6%
CATHEDRAL CITY	11,096	7.0%
COACHELLA	7,100	4.5%
THOUSAND PALMS	4,854	3.1%
INDIAN WELLS	4,234	2.7%
DESERT HOT SPRINGS	3,768	2.4%
BERMUDA DUNES	2,501	1.6%
THERMAL	1,675	1.1%
MECCA	606	0.4%

Total number employed in the Coachella Valley, including those in unincorporated Riverside County. Source: Esri Business Analyst 2020



### Places Ranked by Total Jobs Saved

PLACE	JOBS SAVED	% OF TOTAL JOBS SAVED	% OF JOBS SAVED IN CITY/PLACE
PALM DESERT	16,425	24.6%	48.8%
INDIO	12,442	18.6%	62.3%
PALM SPRINGS	10,476	15.7%	37.1%
RANCHO MIRAGE	4,478	6.7%	31.2%
LA QUINTA	4,371	6.5%	32.2%
THOUSAND PALMS	3,695	5.5%	76.1%
COACHELLA	3,516	5.3%	49.5%
CATHEDRAL CITY	3,249	4.9%	29.3%
THERMAL	3,122	4.7%	186.4%
BERMUDA DUNES	1,894	2.8%	75.7%
DESERT HOT SPRINGS	1,470	2.2%	39.0%
MECCA	836	1.3%	138.0%
INDIAN WELLS	584	0.9%	13.8%

#### Industry in Each Place with the Most Jobs Saved

PLACE	NAICS CODE		JOBS SAVED
BERMUDA DUNES	56	Administrative and Support and Waste Management and Remediation Services	709
CATHEDRAL CITY	44	Retail Trade	775
CHIRIACO SUMMIT	44	Retail Trade	48
COACHELLA	11	Agriculture, Forestry, Fishing and Hunting	790
DESERT HOT SPRINGS	72	Accommodation and Food Services	292
INDIAN WELLS	56	Administrative and Support and Waste Management and Remediation Services	141
INDIO	23	Construction	2,223
LA QUINTA	72	Accommodation and Food Services	1,477
MECCA	11	Agriculture, Forestry, Fishing and Hunting	481
NORTH PALM SPRINGS	33	Manufacturing	54
PALM DESERT	72	Accommodation and Food Services	3,324
PALM SPRINGS	72	Accommodation and Food Services	4,014
RANCHO MIRAGE	62	Health Care and Social Assistance	1,370
SKY VALLEY	54	Professional, Scientific, and Technical Services	5
THERMAL	11	Agriculture, Forestry, Fishing and Hunting	1,979
THOUSAND PALMS	72	Accommodation and Food Services	1,381
WHITEWATER	81	Other Services (except Public Administration)	22

It is possible that unregistered businesses, or businesses that were not identified in Esri's Business locator service were included in the PPP loans data, accounting for more than 100% of jobs being saved. Part-time workers or undocumented workers may also not have been accounted for in the Business Analyst Data.



#### Businesses in Each Place with the Most Jobs Saved

PLACE	BUSINESS	TOTAL JOBS SAVED
PALM DESERT	Full-Service Restaurants	1728
INDIO	Other Gasoline Stations	770
PALM SPRINGS	Full-Service Restaurants	2526
RANCHO MIRAGE	Physicians' (except mental health) offices	719
LA QUINTA	Full-Service Restaurants	845
THOUSAND PALMS	Limited-Service Restaurants	1343
COACHELLA	Farm Labor Contractors and Crew Leaders	394
CATHEDRAL CITY	New Car Dealers	628
THERMAL	Farm Labor Contractors and Crew Leaders	850
BERMUDA DUNES	Landscaping Services	409
DESERT HOT SPRINGS	Hotels (except Casino Hotels) and Motels	193
MECCA	Labor Unions and Similar Labor Organizations	300
INDIAN WELLS	Dentists' offices	70
NORTH PALM SPRINGS	Wood Kitchen Cabinet and Countertop Manufacturing	40
CHIRIACO SUMMIT	Gasoline Stations with Convenience Stores	48
WHITEWATER	Pet Care (except Veterinary) Services	22
Not Classified	-	-
SKY VALLEY	Computer Facilities Management Services	5
DESERT EDGE	Other Individual and Family Services	1



# Industry Ranked by Total Jobs as of December 2019

NAICS CODE	INDUSTRY DESCRIPTION	JOBS	% OF TOTAL JOBS
72	Accommodation and Food Services	27,848	17.7%
44-45	Retail Trade	24,487	15.5%
62	Health Care and Social Assistance	17,449	11.1%
71	Arts, Entertainment, and Recreation	15,571	9.9%
81	Other Services (except Public Administration)	10,977	7.0%
92	Public Administration	8,786	5.6%
23	Construction	7,786	4.9%
61	Educational Services	7,632	4.8%
54	Professional, Scientific, and Technical Services	6,431	4.1%
56	Administrative and Support and Waste Management and Remediation Services	6,156	3.9%
53	Real Estate and Rental and Leasing	6,054	3.8%
42	Wholesale Trade	4,517	2.9%
52	Finance and Insurance	3,916	2.5%
51	Information	2,882	1.8%
31-33	Manufacturing	2,623	1.7%
48-49	Transportation and Warehousing	1,753	1.1%
11	Agriculture, Forestry, Fishing and Hunting	1,639	1.0%
22	Utilities	765	0.5%
99	Not classified	285	0.2%
55	Management of Companies and Enterprises	95	0.1%
21	Mining, Quarrying, and Oil and Gas Extraction	47	0.0%

Total number employed in the Coachella Valley, including those in unincorporated Riverside County. Source: Esri Business Analyst 2020



# Industry Ranked by Jobs Saved

NAICS CODE	INDUSTRY DESCRIPTION	JOBS RETAINED	% OF TOTAL JOBS SAVED	% OF INDUSTRY'S JOBS SAVED
72	Accommodation and Food Services	12,959	19.41%	46.5%
23	Construction	8,260	12.37%	106.1%
44-45	Retail Trade	5,676	8.50%	23.2%
62	Health Care and Social Assistance	5,588	8.37%	32.0%
11	Agriculture, Forestry, Fishing and Hunting	4,415	6.61%	269.4%
54	Professional, Scientific, and Technical Services	4,408	6.60%	68.5%
99	Not classified	4,342	6.50%	1523.5%
81	Other Services (except Public Administration)	4,321	6.47%	39.4%
56	Administrative and Support and Waste Manageme and Remediation Services	ent 4,094	6.13%	66.5%
31-33	Manufacturing	2,851	4.27%	108.7%
53	Real Estate and Rental and Leasing	2,206	3.30%	36.4%
71	Arts, Entertainment, and Recreation	1,908	2.86%	12.3%
42	Wholesale Trade	1,594	2.39%	35.3%
48-49	Transportation and Warehousing	1,448	2.17%	82.6%
52	Finance and Insurance	1,194	1.79%	30.5%
61	Educational Services	803	1.20%	10.5%
92	Public Administration	200	0.30%	2.3%
51	Information	182	0.27%	6.3%
55	Management of Companies and Enterprises	174	0.26%	183.2%
21	Mining, Quarrying, and Oil and Gas Extraction	68	0.10%	144.7%
22	Utilities	59	0.09%	7.7%

It is possible that unregistered businesses, or businesses that were not identified in Esri's Business locator service were included in the PPP loans data, accounting for more than 100% of jobs being saved. Part-time workers or undocumented workers may also not have been accounted for in the Business Analyst Data.



# Top 10 Businesses Ranked by Jobs Retained

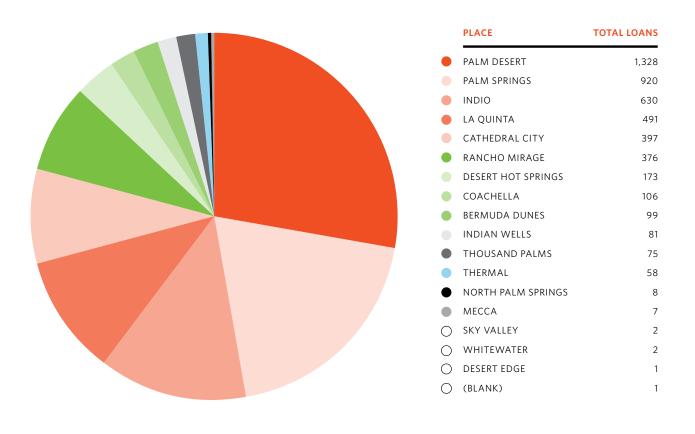
NAICS CODE	OCCUPATION	JOBS RETAINED
722511	Full-Service Restaurants	6,265
(blank)	Not Classified	3,729
722513	Limited-Service Restaurants	3,351
721110	Hotels (except Casino Hotels) and Motels	2,535
115115	Farm Labor Contractors and Crew Leaders	1,837
621111	Physicians' (except mental health) offices	1,745
238990	All Other Specialty Trade Contractors (e.g., paving installation, swimming pool construction, etc.)	1,579
561730	Landscaping Services	1,290
541990	All Other Professional, Scientific, and Technical Services (e.g., appraisers, etc.)	1,217
236115	New Single-Family Housing Construction (except For-Sale Builders)	1,020



# **Grand Total**

Total Count	4,755
Total Amount	\$171,774,066
Average Loan	\$36,133

#### Places Ranked by Total Number of Loans



The number of PPP loans varied greatly by city or place. Since the number of loans reflects the place of business, no direct relationship exists between a place's population and the number of businesses in that place. While Indio is the most populous city in the Valley, Palm Desert, the third most populous city, received the greatest number of loans.



#### Industries Ranked by Total Number of Loans

NAICS CODE	INDUSTRY DESCRIPTION	TOTAL LOANS
54	Professional, Scientific, and Technical Services	592
81	Other Services (except Public Administration)	561
62	Health Care and Social Assistance	536
23	Construction	475
44-45	Retail Trade	430
72	Accommodation and Food Services	368
Unclassified		366
53	Real Estate and Rental and Leasing	352
56	Administrative and Support and Waste Management and Remediation Services	273
52	Finance and Insurance	140
71	Arts, Entertainment, and Recreation	137
31-33	Manufacturing	126
42	Wholesale Trade	110
48-49	Transportation and Warehousing	104
61	Educational Services	54
51	Information	52
11	Agriculture, Forestry, Fishing and Hunting	42
22	Utilities	11
21	Mining, Quarrying, and Oil and Gas Extraction	n 10
55	Management of Companies and Enterprises	9
92	Public Administration	7

In the Coachella Valley, the largest segments of the workforce are in Accommodation/Food Services and Retail Trade. However, by number of loans made, these two industries ranked 5th and 6th.

#### Top 10 Businesses by Total Number of Loans

NAICS CODE	OCCUPATION DESCRIPTION	TOTAL LOANS
531210	Real Estate Agencies	217
722511	Full-Service restaurants	162
621111	Physicians' (except mental health) offices	161
621210	Dentists' offices	108
541110	Law offices	103
812112	Beauty and barber shops, combined	95
453998	All Other Miscellaneous Store Retailers (except Tobacco Stores)	94
812990	All Other Personal Services (e.g., wedding planning, personal trainers, etc.)	88
541990	All Other Professional, Scientific, and Technical Services (e.g., appraisers, etc.)	81
238990	All Other Specialty Trade Contractors (e.g., pav installation, swimming pool construction, etc.)	ring 73

Occupations within this table correspond to industries in the previous table. Refer to the first two digits of the NAICS code to find the corresponding industry category. For example: Law offices (541110) correspond to the Professional, Scientific, and Technical Services industry (54). While the Other Services (81) Industry received the second highest number of loans, this is a very diversified Industry, so the first business in this industry, Beauty and barber shops, is only ranked at 6th.

# PPP LOAN DATA ANALYSIS REPORT < \$150K

TOTAL COUNT OF LOANS TABLES



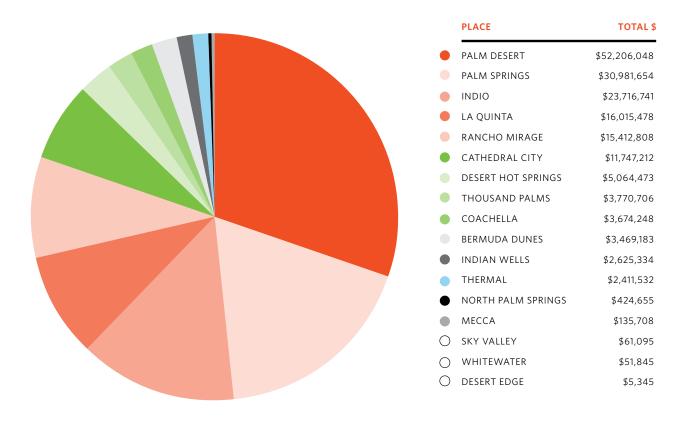
#### Groupings of Jobs Retained Ranked by Total Number of Loans

JOBS RETAINED GROUPING	TOTAL LOANS
2-5	1,357
(blank)	1,063
1	970
6-10	748
11-25	480
26-50	86
51-100	27
101-200	20
201-300	6

Of those loans for which data was available, the majority (3,555) went to businesses that used the funds to retain 25 or fewer jobs. Only 139 recipients reported that more than 25 jobs would be retained. Because these loans are less than \$150K each, employers reporting high numbers of retained jobs are largely retaining workers with part-time positions.



#### Places Ranked by the Total \$ Amount of Loans



The sum of funds lent in each city or place roughly mirrors the total number of loans made there.



#### Top 10 Businesses Ranked by Total \$ Amount of Loans

NAICS CODE	OCCUPATION DESCRIPTION	TOTAL \$
(blank)	Unclassified	\$10,705,783
722511	Full-Service restaurants	\$9,751,819
621111	Physicians' (except mental health) offices	\$8,818,731
621210	Dentists' offices	\$6,468,321
531210	Real Estate Agencies	\$4,684,578
722513	Real Estate Agencies	\$3,848,445
238990	All Other Specialty Trade Contractors (e.g., paving installation, swimming pool construction, etc.)	\$3,575,889
541110	Law offices	\$3,511,717
721110	Hotels (except Casino Hotels) and Motels	\$3,017,285
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$2,946,067

While Limited-service restaurants received a significant amount of funding, it was still less than half the amount received by full-service restaurants. Limited-service restaurants include fast food, take-out, pizza delivery, fast-casual, and delicatessens.

#### Total Loans by Jobs Retained Groupings

JOBS RETAINED GROUPING	TOTAL LOANS
2-5	\$36,886,563
Not Classified	\$30,405,586
1	\$11,396,850
6-10	\$41,487,949
11-25	\$40,196,354
26-50	\$6,932,032
51-100	\$2,088,068
101-200	\$1,727,264
201-300	\$653,400

Nearly 30% of total loans dollars recieved in the valley went to businesses saving 1 to 5 five jobs. We are still a nation of small businesses.

# Industries Ranked by the Total \$ Amount of Loans

NAICS CODE	INDUSTRY DESCRIPTION	TOTAL \$
62	Health Care and Social Assistance	\$25,053,316
23	Construction	\$23,371,296
72	Accommodation and Food Services	\$19,321,649
54	Professional, Scientific, and Technical Services	\$18,855,092
81	Other Services (except Public Administration)	\$14,916,056
44-45	Retail Trade	\$14,679,703
Unclassified		\$10,705,783
56	Administrative and Support and Waste Management and Remediation Services	\$9,378,995
53	Real Estate and Rental and Leasing	\$8,360,078
31-33	Manufacturing	\$5,411,284
52	Finance and Insurance	\$4,404,065
48-49	Transportation and Warehousing	\$3,665,237
71	Arts, Entertainment, and Recreation	\$3,638,659
42	Wholesale Trade	\$3,501,913
11	Agriculture, Forestry, Fishing and Hunting	\$1,808,987
61	Educational Services	\$1,574,519
51	Information	\$1,553,005
55	Management of Companies and Enterprises	\$439,894
22	Utilities	\$424,671
92	Public Administration	\$409,148
21	Mining, Quarrying, and Oil and Gas Extraction	\$300,718

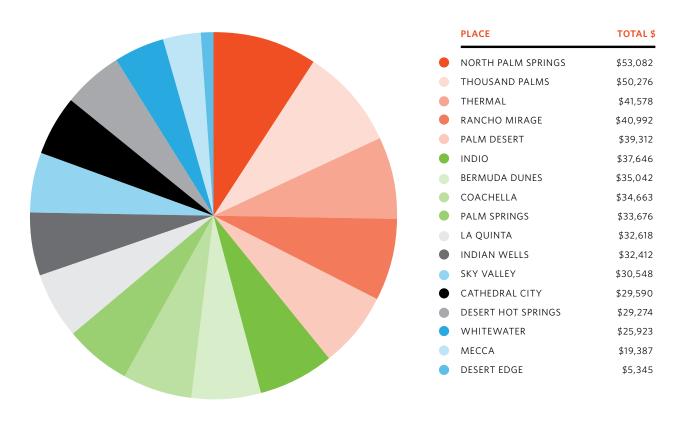
Despite ranking only 3rd by total dollars received, or about 11% of funds, nearly 19% of all jobs saved were within the Accommodation and Food Services industry.

# PPP LOAN DATA ANALYSIS REPORT < \$150K

AVERAGE DOLLAR AMOUNT OF LOANS



#### Places Ranked by Average Loan \$ Amount



Many of the places with higher average loan amounts are located in places where relatively few loans were granted. The places with the top three highest average loan amounts (North Palm Springs, Thousand Palms, and Thermal) accounted for only 141 of 4,755 total loans, or less than 3%.

AVERAGE DOLLAR AMOUNT OF LOANS

#### Industries Ranked by Average Loan \$ Amounts

NAICS CODE	INDUSTRY DESCRIPTION	TOTAL \$
92	Public Administration	\$58,450
21	Mining, Quarrying, and Oil and Gas Extraction	\$58,450
11	Agriculture, Forestry, Fishing and Hunting	\$52,504
62	Health Care and Social Assistance	\$49,203
31-33	Manufacturing	\$48,877
61	Educational Services	\$46,741
23	Construction	\$42,947
81	Other Services (except Public Administration)	\$38,606
Unclassified		\$35,243
42	Wholesale Trade	\$34,355
72	Accommodation and Food Services	\$34,139
71	Arts, Entertainment, and Recreation	\$31,850
44-45	Retail Trade	\$31,836
56	Administrative and Support and Waste Management and Remediation Services	\$31,458
54	Professional, Scientific, and Technical Services	\$30,072
53	Real Estate and Rental and Leasing	\$29,865
55	Management of Companies and Enterprises	\$29,251
48-49	Transportation and Warehousing	\$29,158
22	Utilities	\$26,588
51	Information	\$26,560
52	Finance and Insurance	\$23,750

Except for Health Care and Social Assistance, the top six industries listed here received relatively few loans, though the average amount of each is high.

### Top 10 Businesses Ranked by Average Loan \$ Amount

NAICS CODE	OCCUPATION DESCRIPTION	AVERAGE LOAN
332813	Electroplating, Plating, Polishing, Anodizing, and Coloring	\$139,727
336999	All Other Transportation Equipment Manufacturing (e.g., golf carts, ATV's)	\$138,800
621492	Kidney Dialysis Centers	\$134,850
445291	Baked Goods Stores	\$132,387
334512	Automatic Environmental Control Manufacturing for Residential, Commercial and Appliance Use	, \$131,570
488119	Other Airport Operations	\$131,200
525120	Health and Welfare Funds	\$126,895
312120	Breweries	\$124,000
624229	Other Community Housing Services	\$118,700
325412	Pharmaceutical Preparation Manufacturing	\$114,407

Of the occupations receiving the highest average loans, most are not typically associated with the Coachella Valley, including five occupations within the manufacturing sector. These occupations represent a very small percentage of Coachella Valley employment.

#### Jobs Retained Groupings Ranked by Average Loan \$ Amount

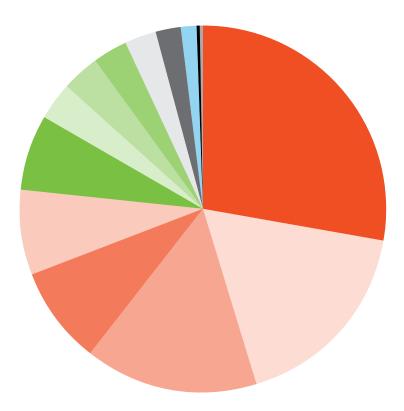
JOBS RETAINED GROUPING	TOTAL \$
201-300	\$108,900
101-200	\$86,363
11-25	\$83,742
26-50	\$80,605
51-100	\$77,336
6-10	\$55,465
(blank)	\$28,685
2-5	\$27,182

Intuitively, the larger loan amount, the more jobs retained. So why does the 11-25 grouping rank #3? This is due to the relatively high wages in this grouping, with businesses like Physician's and Lawyer's offices making up a significant portion of this grouping.





# Places Ranked by Jobs Retained



PLACE	JOB RETAINED
PALM DESERT	7,779
INDIO	4,867
PALM SPRINGS	4,256
LA QUINTA	2,358
RANCHO MIRAGE	2,127
CATHEDRAL CITY	1,868
COACHELLA	918
BERMUDA DUNES	890
THERMAL	857
DESERT HOT SPRINGS	777
THOUSAND PALMS	587
INDIAN WELLS	385
MECCA	95
NORTH PALM SPRINGS	36
Not Classified	14
SKY VALLEY	6
DESERT EDGE	1

This ranking closely mirrors the total number of jobs in each place before COVID-19.



#### Industry Ranked by Jobs Retained

NAICS CODE	INDUSTRY DESCRIPTION	JOBS RETAINED
72	Accommodation and Food Services	4,296
23	Construction	3,127
62	Health Care and Social Assistance	2,968
44-45	Retail Trade	2,578
99	Not classified	2,508
54	Professional, Scientific, and Technical Service	es 2,414
81	Other Services (except Public Administration	ı) 2,145
56	Administrative and Support and Waste Management and Remediation Services	1,588
53	Real Estate and Rental and Leasing	1,062
52	Finance and Insurance	966
31-33	Manufacturing	871
48-49	Transportation and Warehousing	694
11	Agriculture, Forestry, Fishing and Hunting	677
42	Wholesale Trade	566
71	Arts, Entertainment, and Recreation	543
61	Educational Services	475
51	Information	124
55	Management of Companies and Enterprises	61
22	Utilities	59
21	Mining, Quarrying, and Oil and Gas Extraction	n 52
92	Public Administration	47

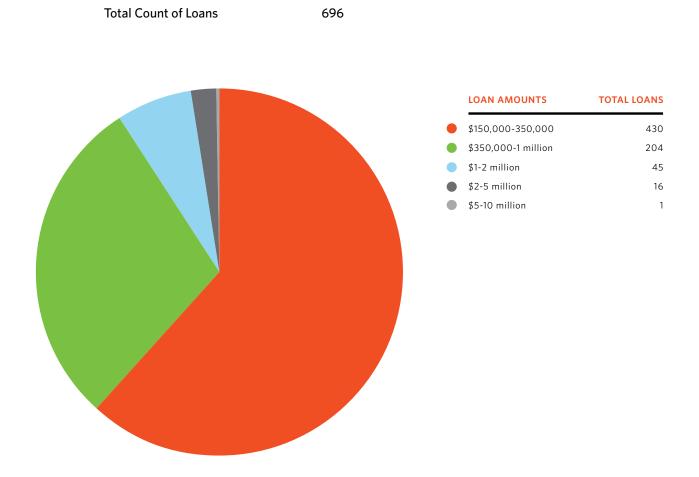
The number of jobs retained by industry is more closely aligned with the size of that industry's workforce than it is with the size or number of loans received. Accommodation and Food Services and Retail Trade make up nearly 25% of jobs in the Coachella Valley, and represented 24.7% of jobs retained. However, these two sectors represent less than 17% of total loan count, and less than 20% of total loan funding.

#### Businesses Ranked by Jobs Retained

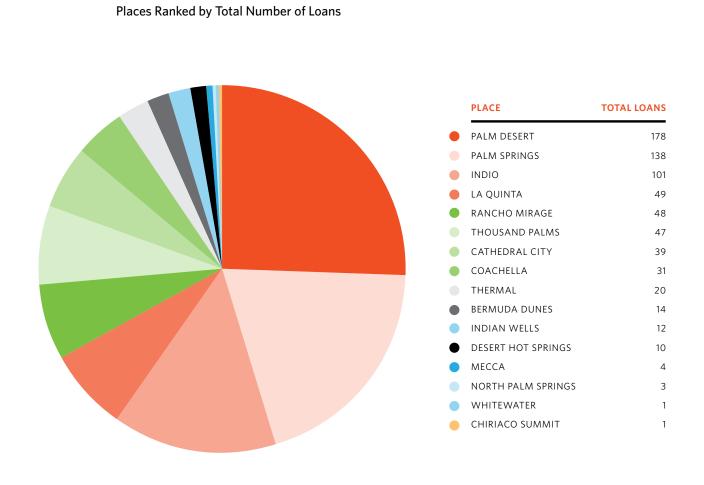
NAICS CODE	OCCUPATION DESCRIPTION	JOBS RETAINED
722511	Full-Service Restaurants	2,258
(blank)	Not Classified	2,508
722513	Limited-Service Restaurants	1,041
621111	Physicians' (except mental health) offices	999
621210	Dentists' offices	699
453998	All Other Miscellaneous Store Retailers (except Tobacco Stores)	602
531210	Real Estate Agencies	566
236115	New Single-Family Housing Construction (except For-Sale Builders)	516
721110	Hotels (except Casino Hotels) and Motels	505
541990	All Other Professional, Scientific, and Technical Services (e.g., appraisers, etc.)	504

The number of jobs retained is reflected in the number and total dollar amount of loans issued, with Full and Limited service restaurants, Physicians' offices, Dentists' offices, and Real estate agencies well-represented on each list.









The top three cities received 60% of all the loans, nearly identical to the distribution for loans less than \$150K.



#### Industry Ranked by Total Loans

NAICS CODE	INDUSTRY DESCRIPTION	TOTAL LOANS
72	Accommodation and Food Services	136
23	Construction	111
62	Health Care and Social Assistance	78
56	Administrative and Support and Waste Management and Remediation Services	51
45	Retail Trade	49
54	Professional, Scientific, and Technical Services	5 48
81	Other Services (except Public Administration	) 43
31-33	Manufacturing	32
11	Agriculture, Forestry, Fishing and Hunting	28
53	Real Estate and Rental and Leasing	26
71	Arts, Entertainment, and Recreation	21
99	Not classified	21
42	Wholesale Trade	18
52	Finance and Insurance	10
61	Educational Services	9
48-49	Transportation and Warehousing	8
51	Information	3
92	Public Administration	2
21	Mining, Quarrying, and Oil and Gas Extraction	n 1
55	Management of Companies and Enterprises	1

The distribution here is unlike that for the less than \$150K loans. Accommodation and Food Services rises to the top as many more loans were made to Full-service restaurants and Hotels and Motels than in the lower loan category.

#### Top 10 Businesses Ranked by Total Loans

NAICS CODE	BUSINESS DESCRIPTION TO	TAL LOANS
722511	Full-Service restaurants	83
621111	Physicians' (except mental health) offices	28
721110	Hotels (except Casino Hotels) and Motels	23
722513	Limited-Service Restaurants	20
238220	Plumbing, Heating, and Air-Conditioning Contrac	tors 19
561730	Landscaping Services	17
441110	New Car Dealers	15
713910	Golf Courses and Country Clubs	12
238990	All Other Specialty Trade Contractors (e.g., paving installation, swimming pool construction, etc.)	12
621210	Dentists' offices	11
999990	Not classified	11
236220	Commercial and Institutional Building Construction	on 11

Understandably, Hotels and Motels ranks third here but did not make the Top 10 in the lower loan category. New Car Dealers and Golf Courses also make this list, but not in the lower loan category. All of these businesses tend to have many more employees than the top businesses in the less than \$150K loan category.

#### Places Ranked by Total Loans in Each Loan Grouping

LOAN AMOUNT/PLACE	TOTAL LOANS
\$5-10 MILLION	
PALM DESERT	1
LOAN AMOUNT/PLACE	TOTAL LOANS
\$2-5 MILLION	
COACHELLA	3
PALM SPRINGS	3
PALM DESERT	2
RANCHO MIRAGE	2
THOUSAND PALMS	2
BERMUDA DUNES	1
CATHEDRAL CITY	1
MECCA	1
THERMAL	1

#### LOAN AMOUNT/PLACE

#### TOTAL LOANS

#### \$1-2 MILLION

PALM DESERT	12
INDIO	11
PALM SPRINGS	6
RANCHO MIRAGE	4
CATHEDRAL CITY	3
THERMAL	3
THOUSAND PALMS	3
COACHELLA	2
BERMUDA DUNES	1

Since the data for loans over \$150K does not give the exact amount of each loan we cannot look at total or average loan amounts like we did for sub \$150K loans. Instead we present a series of tables that analyze the distribution of loans in each loan amount grouping. Predictably, Palm Desert, Palm Springs, and Indio share the top spots on most of the loan groupings. But in the \$2-\$5 million group, Coachella ties with Palm Springs with 3 loans each. Agriculture is more predominant in the greater than \$150K loan distribution, with much of this industry centered in Coachella.

LOAN AMOUNT/PLACE	TOTAL LOANS
\$350,000-1 MILLION	
PALM DESERT	46
PALM SPRINGS	36
INDIO	30
RANCHO MIRAGE	18
COACHELLA	13
LA QUINTA	13
THOUSAND PALMS	12
CATHEDRAL CITY	11
THERMAL	10
DESERT HOT SPRINGS	6
INDIAN WELLS	6
BERMUDA DUNES	2
MECCA	1

#### LOAN AMOUNT/PLACE

TOTAL LOANS

117

# \$150,000-350,000 PALM DESERT

PALM SPRINGS	93
INDIO	60
LA QUINTA	36
THOUSAND PALMS	30
CATHEDRAL CITY	24
RANCHO MIRAGE	24
COACHELLA	13
BERMUDA DUNES	10
INDIAN WELLS	6
THERMAL	6
DESERT HOT SPRINGS	4
NORTH PALM SPRINGS	3
MECCA	2
CHIRIACO SUMMIT	1
WHITEWATER	1





#### Top 5 Industries Ranked by Total Loans in Each Loan Grouping

NAICS CODE	INDUSTRY DESCRIPTION	TOTAL LOANS
\$5-10 MILLIC	DN	
72	Accommodation and Food Services	1
NAICS CODE	INDUSTRY DESCRIPTION	TOTAL LOANS
\$2-5 MILLIO	N	
72	Accommodation and Food Services	3
11	Agriculture, Forestry, Fishing and Hunting	2
56	Administrative and Support and Waste Management and Remediation Services	2
NAICS CODE	INDUSTRY DESCRIPTION	TOTAL LOANS

# \$1-2 MILLION

φ1-2 IVIII			
23	Construction	8	
11	Agriculture, Forestry, Fishing and Hunting	7	
44	Retail Trade	7	
54	Professional, Scientific, and Technical Services	6	
72	Accommodation and Food Services	5	

NAICS COD	E INDUSTRY DESCRIPTION	TOTAL LOANS
\$350,000-	1 MILLION	
72	Accommodation and Food Services	40
23	Construction	36
62	Health Care and Social Assistance	28
44-45	Retail Trade	15
11	Agriculture, Forestry, Fishing and Hunting	14

#### NAICS CODE INDUSTRY DESCRIPTION

TOTAL LOANS

87
66
48
35
34
-

Accommodation and Food Services rank at the top in nearly every grouping. Retail only shows up in the top 5 of two groupings. This industry is more predominate in the less than \$150K loan amounts.



#### Top 5 Occupations Ranked by Total Loans in Each Loan Bracket

NAICS CODE	OCCUPATION DESCRIPTION	TOTAL LOANS
\$5-10 MILLIC	DN	
721110	Hotels (except Casino Hotels) and Motels	1
NAICS CODE	INDUSTRY DESCRIPTION	TOTAL LOANS
\$2-5 MILLIO	N	
721110	Hotels (except Casino Hotels) and Motels	2
	(many other industries represented by 1 loar	<u></u> ו)

#### NAICS CODE INDUSTRY DESCRIPTION

**TOTAL LOANS** 

441110	New Car Dealers	6
111219	Other Vegetable (except Potato) and Melon Farming	3
238990	All Other Specialty Trade Contractors (e.g., paving installation, swimming pool construction, etc.)	3
111998	All Other Miscellaneous Crop Farming	2
236115	New Single-Family Housing Construction (except For-Sale Builders)	2
541990	All Other Professional, Scientific, and Technical Services (e.g., appraisers, etc.)	2
722511	Full-Service Restaurants	2
722513	Limited-Service Restaurants	2

#### NAICS CODE INDUSTRY DESCRIPTION TOTAL LOANS \$350,000-1 MILLION 722511 Full-Service Restaurants 28 621111 Physicians' (except mental health) offices 10 441110 New Car Dealers 9 238220 Plumbing, Heating, and Air-Conditioning Contractors 8 721110 7

Hotels (except Casino Hotels) and Motels

#### NAICS CODE INDUSTRY DESCRIPTION

TOTAL LOANS

\$150,000-350,000		
722511	Full-Service Restaurants	53
621111	Physicians' (except mental health) offices	17
722513	Limited-Service Restaurants	14
721110	Hotels (except Casino Hotels) and Motels	12
561730	Landscaping Services	10
621210	Dentists' offices	10
999990	Unclassified	10

When we get to look more closely at businesses within Industries, we have the example here of Hotels and Motels dominating the higher loan groupings, with Full-service restaurants represented more in the lower loan groupings. You also see here that New Car Dealers are a major business in the Retail Industry in these higher loan amounts.



#### Total Loans in Each Jobs Retained Grouping

JOBS RETAINED GROUPING	TOTAL LOANS
1	
\$150,000-350,000	1
2-5	
\$150,000-350,000	2
6-10	
\$350,000-1 million	1
\$150,000-350,000	18
11-25	
\$350,000-1 million	15
\$150,000-350,000	161
26-50	
\$1-2 million	1
\$350,000-1 million	61
\$150,000-350,000	134
51-100	
\$1-2 million	6
\$350,000-1 million	66
\$150,000-350,000	36

Total Jobs Retained by Loan Groupings	38,929

LOAN GROUPINGS	JOBS RETAINED
\$150,000-350,000	14,088
\$350,000-1 million	13,839
\$1-2 million	7,281
\$2-5 million	3,228
\$5-10 million	493

Not surprisingly, loans of less than \$1 million account for 72% of all loans distributed.

JOBS RETAINED GROUPING	TOTAL LOANS
101-200	
\$2-5 million	5
\$1-2 million	22
\$350,000-1 million	21
\$150,000-350,000	7
201-300	
\$2-5 million	2
\$1-2 million	7
\$350,000-1 million	6
\$150,000-350,000	3
301-500	
\$5-10 million	1
\$2-5 million	5

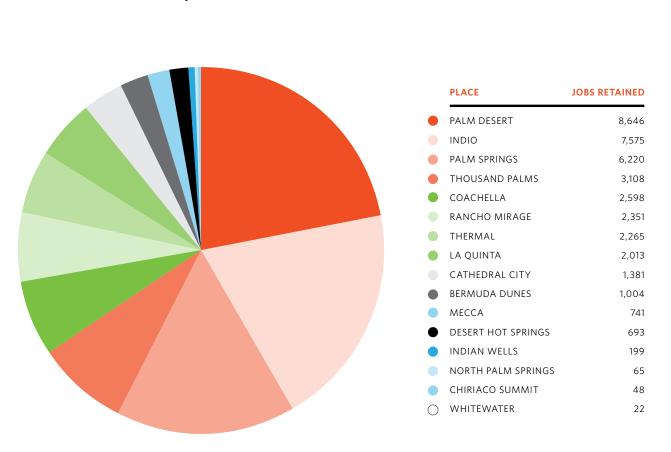
\$2-5 million	5
\$1-2 million	5
\$350,000-1 million	5
\$150,000-350,000	5

#### (BLANK)

\$2-5 million	4
\$1-2 million	4
\$350,000-1 million	29
\$150,000-350,000	63

Unlike in the data for less than \$150K loans, where nearly 1/3 of loans were granted to businesses saving 1 to 5 workers, the predominate category here is businesses retaining between 11 and 50 workers.





Places Ranked by Most Jobs Retained

The top 3 places mirror those is the less than \$150K loan category. But Thousand Palms and Coachella rise in this ranking due to their concentration of limited-service restaurants (often national chains) and Agriculture businesses.



#### Industry Ranked by Most Jobs Retained

NAICS CODE	INDUSTRY DESCRIPTION	JOBS RETAINED
72	Accommodation and Food Services	8,663
23	Construction	5,133
11	Agriculture, Forestry, Fishing and Hunting	3,738
44-45	Retail Trade	3,098
62	Health Care and Social Assistance	2,620
56	Administrative and Support and Waste Management and Remediation Services	2,506
81	Other Services (except Public Administratio	n) 2,176
54	Professional, Scientific, and Technical Servic	es 1,994
31-33	Manufacturing	1,980
99	Not classified	1,834
71	Arts, Entertainment, and Recreation	1,365
53	Real Estate and Rental and Leasing	1,144
42	Wholesale Trade	1,028
48-49	Transportation and Warehousing	754
61	Educational Services	328
52	Finance and Insurance	228
92	Public Administration	153
55	Management of Companies and Enterprises	113
51	Information	58
21	Mining, Quarrying, and Oil and Gas Extraction	on 16

This ranking is nearly identical to the sub-\$150K loan ranking, except for Agriculture ranking third here, while only ranking 13th in the less than \$150 loan ranking. In the Coachella Valley, as in the rest of the country, Agriculture is dominated by big business.

#### Occupations Ranked by Most Jobs Retained

NAICS CODE	OCCUPATION DESCRIPTION	JOBS RETAINED
722511	Full-Service restaurants	4,007
722513	Limited-Service Restaurants	2,310
721110	Hotels (except Casino Hotels) and Motels	2,030
115115	Farm Labor Contractors and Crew Leaders	1,767
(blank)		1,221
238990	All Other Specialty Trade Contractors (e.g., paving installation, swimming pool construction, etc.)	1,134
561730	Landscaping Services	1,019
441110	New Car Dealers	1,008
713910	Golf Courses and Country Clubs	852
447190	Other Gasoline Stations	770

In this ranking we see the predominance of large businesses, like hotels and chain restaurants leading in jobs retained. In the sub-\$150K loan group, small professional offices like Physicians and Dentists were more predominate.



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