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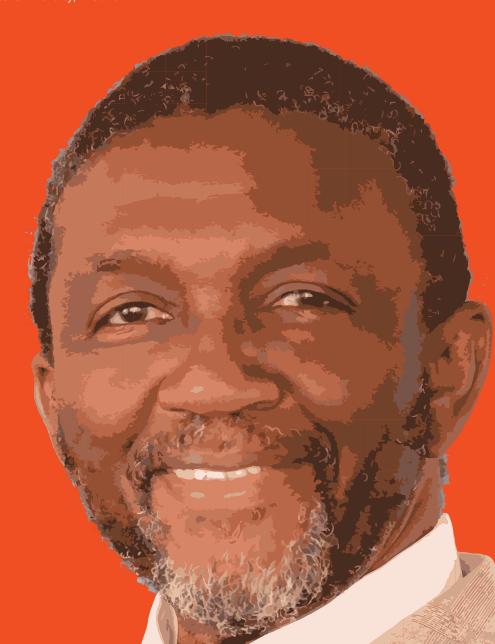
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KOME AJISE

Southern California Association of Governments

Kome Ajise is the new executive director of the Southern California Association of Governments. He has three decades of experience in regional planning and transportation, most recently as the Director of Planning at SCAG. Prior to working at SCAG, Kome was the Chief Deputy Director at the California Department of Transportation (Caltrans), where he was responsible for internal operations, overseeing more than 18,000 employees and a budget in excess of \$1.1 billion.

Previously, he was Caltrans' Deputy Director of Planning and Modal Programs and oversaw the Aeronautics, Mass Transportation, Rail, Transportation Planning, Local Assistance, and Research Innovation and System Information Divisions. Kome has a Bachelor of Science degree in Geography and Regional Planning from the University of Benin, Nigeria and a Master of City and Regional Planning degree from California State University, Fresno.





MANFRED W. KEIL, PH.D.

Claremont McKenna College

Manfred W. Keil is an Associate Professor and former Chairman of the Faculty at the Robert Day School of Economics and Finance at Claremont McKenna College. Professor Keil is a Fellow at the Rose Institute of State and Local Government and a Research Associate at the Lowe Institute of Political Economy at CMC. With a Ph.D. from the London School of Economics, Keil lectures in statistics, econometrics, and macroeconomics. He has a history of working on various aspects of business cycles and comparative economic performance (Journal of Macroeconomics, Oxford Economic Papers, Southern Economic Journal, and Canadian Public Policy). More recently, Keil has written papers on the employment effects of minimum wages and the recession of 2009. He has lived in Claremont, California since 1995.



ABOUT THE COACHELLA VALLEY ECONOMIC PARTNERSHIP (CVEP)

The mission of the Coachella Valley Economic Partnership is to incite vision-driven transformation in the Greater Palm Springs region. Established in 1994, the nonprofit organization has emerged as a vital innovator of regional business development initiatives by fostering entrepreneurship and diversifying industry. As the only regional entity with the capacity to execute technology-led economic development, the partnership promotes a diversified, year-round economy by facilitating programs that stimulate job creation in key industries through business attraction, retention and expansion. Visit www.cvep.com or call 760.340.1575.

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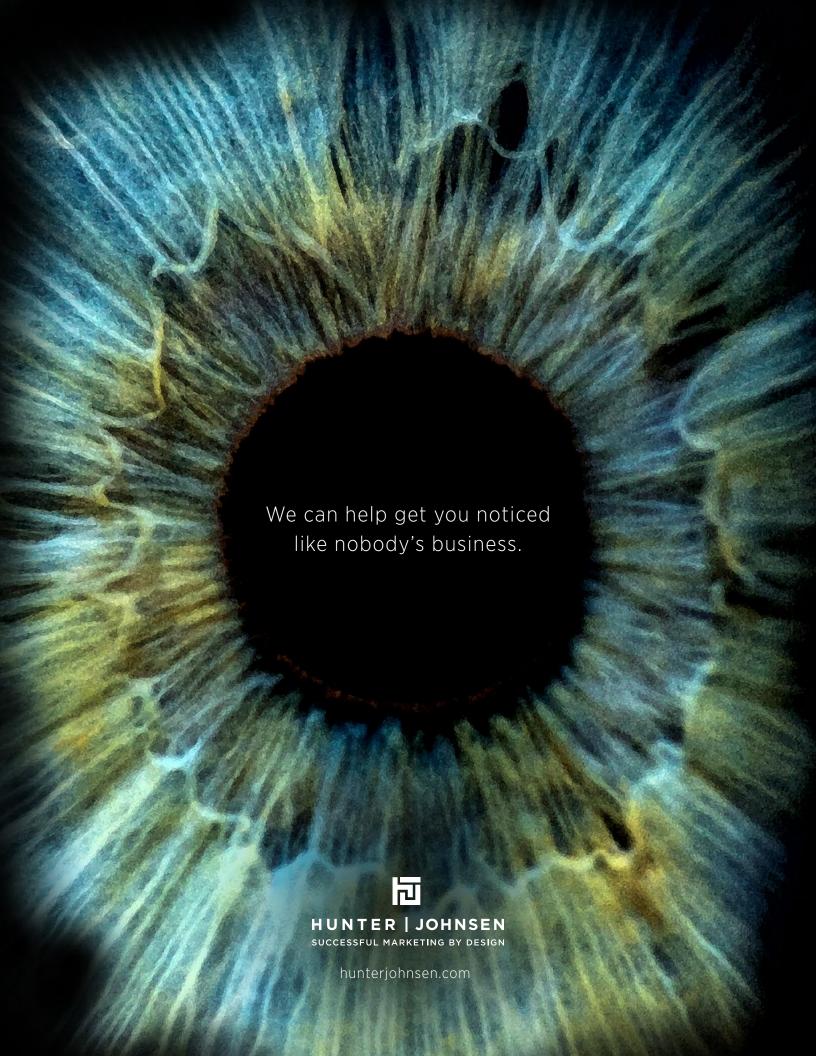
CVEP offers one-on-one consulting, access to capital, education programs, and support services to help your business thrive. Our free monthly speaker series features experts who can give you new insight into managing and marketing a profitable enterprise.

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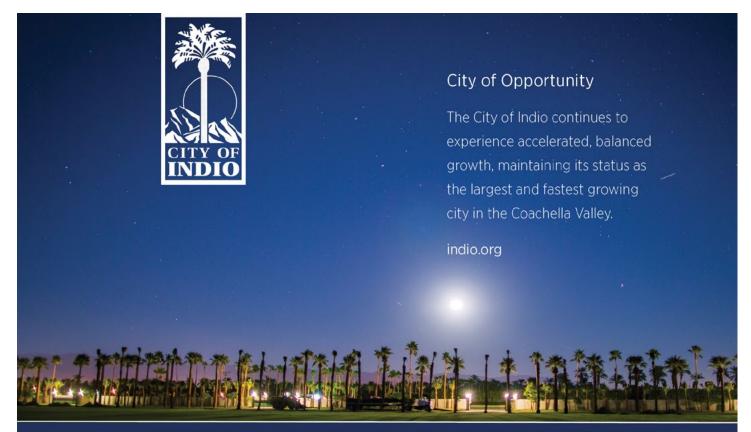
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U.S. Bank is proud to support the Coachella Valley Economic Partnership.



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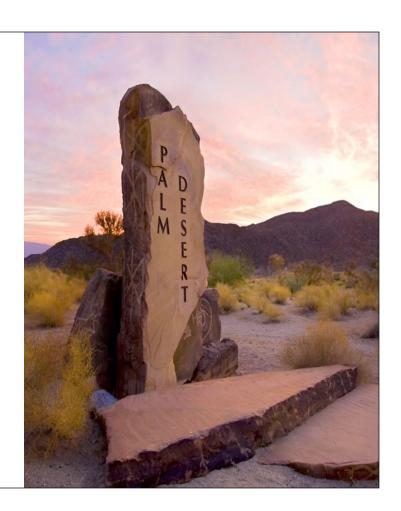


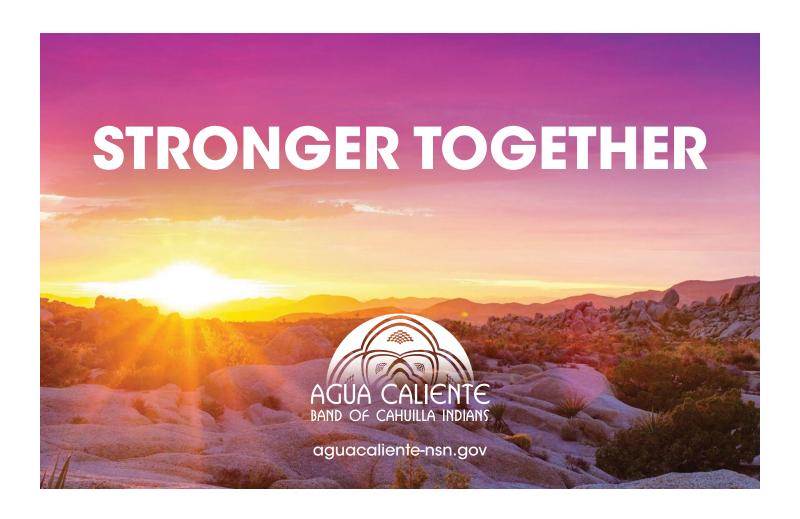
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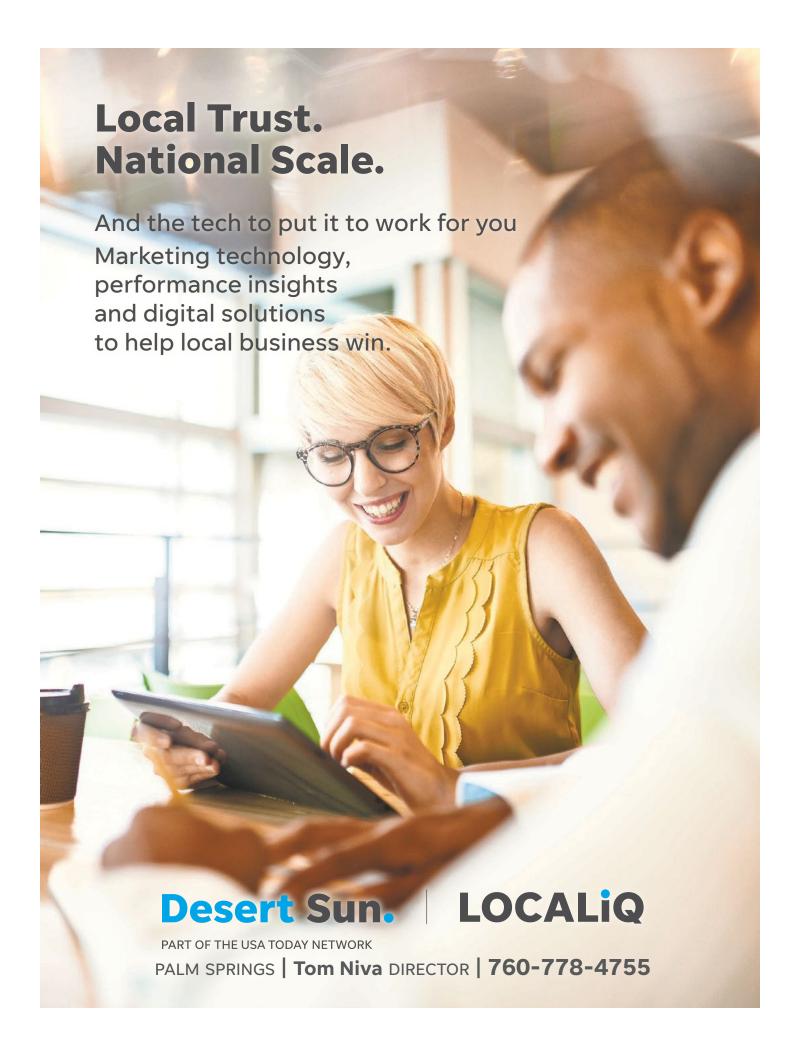
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There Are So Many Reasons to Add Indian Wells Golf Resort to Your Bucket List

Indian Wells Golf Resort lures those looking for championship golf. It's ranked in the Top 25 "Best Municipal Courses in the United States" by Golfweek Magazine. Yet, this is a rare property to add to your "bucket list" since it also offers unmatched dining and family golf fun.

VUE Grille & Bar

VUE is the onsite restaurant at the golf resort and is an upscale trendy gastropub dining experience which now offers an extensive list of over 300 Bourbons and Whiskeys; the largest in the valley.



Expect warm hospitality, delicious food, signature bourbon inspired dishes, unique appetizers, exquisite steak and seafood, comfort food, upscale pub-fare and tasty desserts from the kitchen of Executive Chef Nestor Ruiz



This impressive Grille & Bar lives up to its inspirational name with floor-to-ceiling windows and expanded scenic views like none other.

An After Dark Golf Experience

Shots in the Night is great for the whole family. Imagine a unique golf experience with multi-color LED golf balls with a variety of exciting and challenging games on the putting green or driving range. Lively music, craft beers, delicious food and cocktails add to the outdoor golfing fun.

Indian Wells Golf Resort has many unforgettable experiences waiting for you!



















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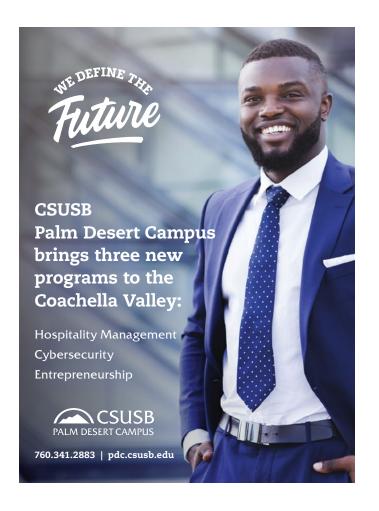
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THE DESERT'S BUSINESS & PUBLIC AFFAIRS WEEKLY

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