



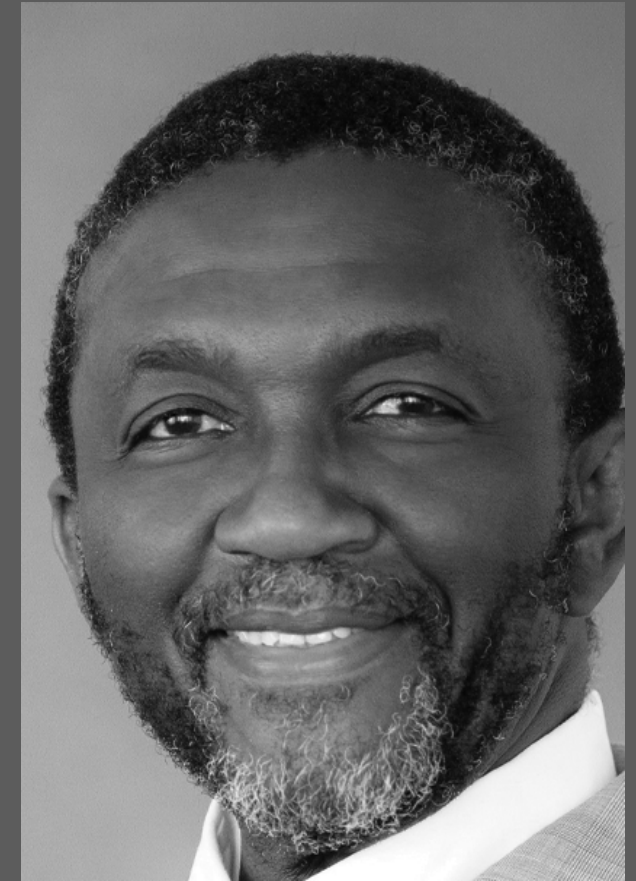
**e!evate**

BECOMING

ESSENTIAL

## Kome Ajise

Southern California Association  
of Governments



THE 2020–2045 REGIONAL TRANSPORTATION PLAN/  
SUSTAINABLE COMMUNITIES STRATEGY OF THE  
SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS



Kome Ajise

Coachella Valley Economic Partnership



# SCAG Facts



**191**

Cities

**6**

Counties

**19.1**

Million People

**48.5%**

State Population

**15th**

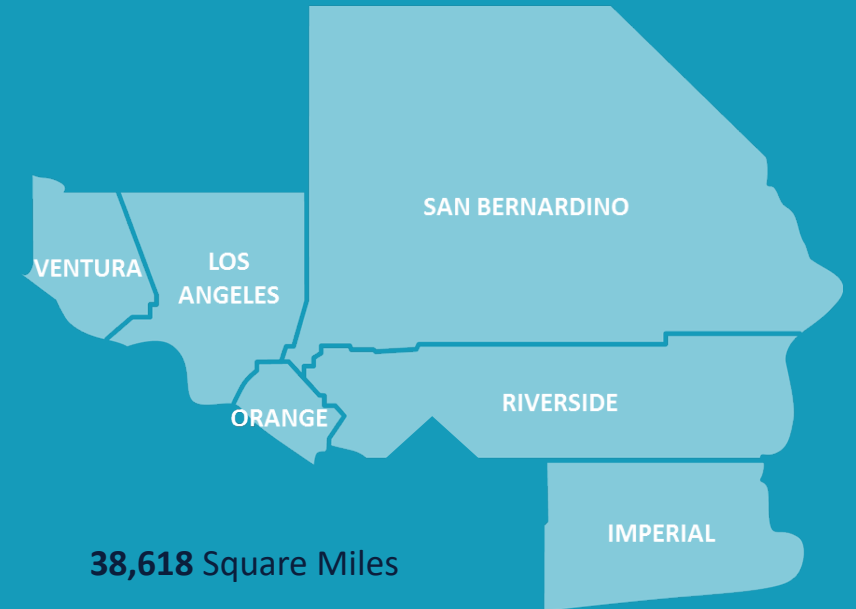
Largest Economy in  
the World

**\$1.2T**

Regional GDP

**67%**

State's Disadvantag  
ed Communities'  
Population



## VISION

Southern California's Catalyst for a Brighter Future

## MISSION

To foster innovative regional solutions that improve the lives of Southern Californians through inclusive collaboration, visionary planning, regional advocacy, information sharing, and promoting best practices.

# What Does SCAG Provide?



- A Regional Voice
- A Unique Regional Forum
- Advocacy
- Assistance in Achieving Local Objectives
- Regional Plans, Tools, Data & Training
- Conferences & Events







## COMPASS

NOT A ROADMAP



## VISION

NOT A GUARANTEE

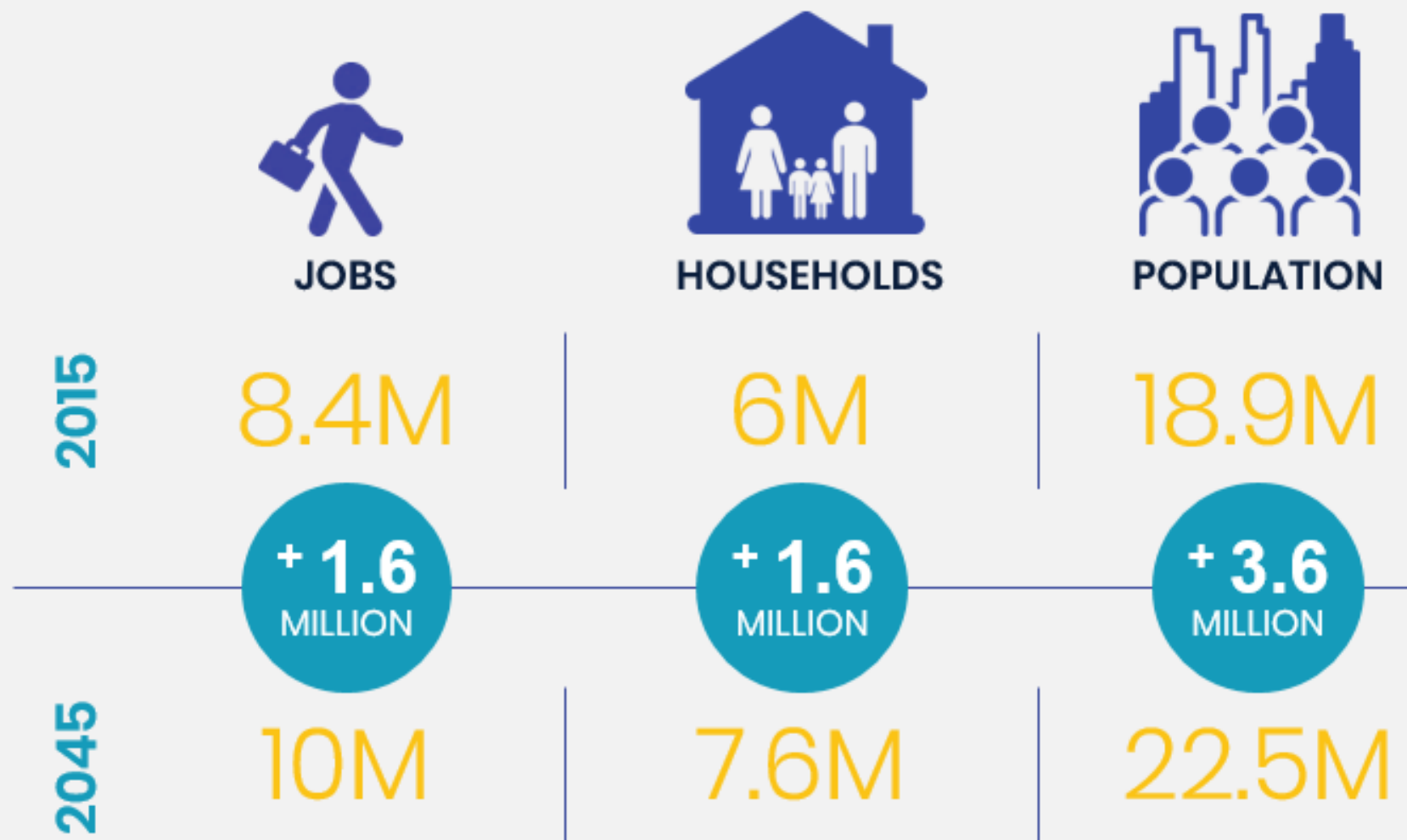


## PLATFORM

FOR REGIONAL COLLABORATION AND  
PARTNERSHIPS



# Planning for 2045 – Growth Forecast





# Planning for 2045 – Our Changing Age Structure



UNDER  
15



15-64



65+

2015

3.7M

12.6M

2.4M

2045

3.9M

14M

4.6M

BY 2045

1 IN 5

PEOPLE WILL BE AGE 65+

# Our Challenges



**100**

HOURS **STUCK IN TRAFFIC**



**\$21.4B**

ANNUAL COST OF **TREATING CHRONIC DISEASE**



**~15%**

OF BRIDGES ON THE NHS  
ARE IN **POOR CONDITION**



**1,500**

ANNUAL **TRAFFIC FATALITIES**



**21%**

FARMLANDS **LOST SINCE 1984**



**78%**

OF THE POPULATION LIVING IN **FLOOD HAZARD AREAS** ARE MINORITIES

# Transportation System Investments

Over 4,000 individual transportation capital projects and programs across the region, advanced through local and countywide plans.

## Connect SoCal Expenditures – FY2021-2045



METRO PURPLE LINE EXTENSION



RIVERSIDE COUNTY TOLL LANES



OC STREETCAR



REDLANDS PASSENGER RAIL



# Reinforce Housing Variety & Affordability



**Job Centers**



**Transit Priority Areas**



**High Quality Transit Areas**



**Neighborhood Mobility Areas**



**Livable Corridors**



**Spheres of Influence**

# Core Vision & Key Connections

## CORE VISION



**COMPLETE STREETS  
INVESTMENT**



**DEMAND & SYSTEM  
MANAGEMENT**



**GOODS  
MOVEMENT**



**SUSTAINABLE  
DEVELOPMENT**



**SYSTEM PRESERVATION  
& RESILIENCE**



**TRANSIT  
BACKBONE**

## KEY CONNECTIONS



**SHARED MOBILITY &  
MOBILITY AS A SERVICE**



**SMART CITIES &  
JOB CENTERS**



**ACCELERATED  
ELECTRIFICATION**



**GO  
ZONES**

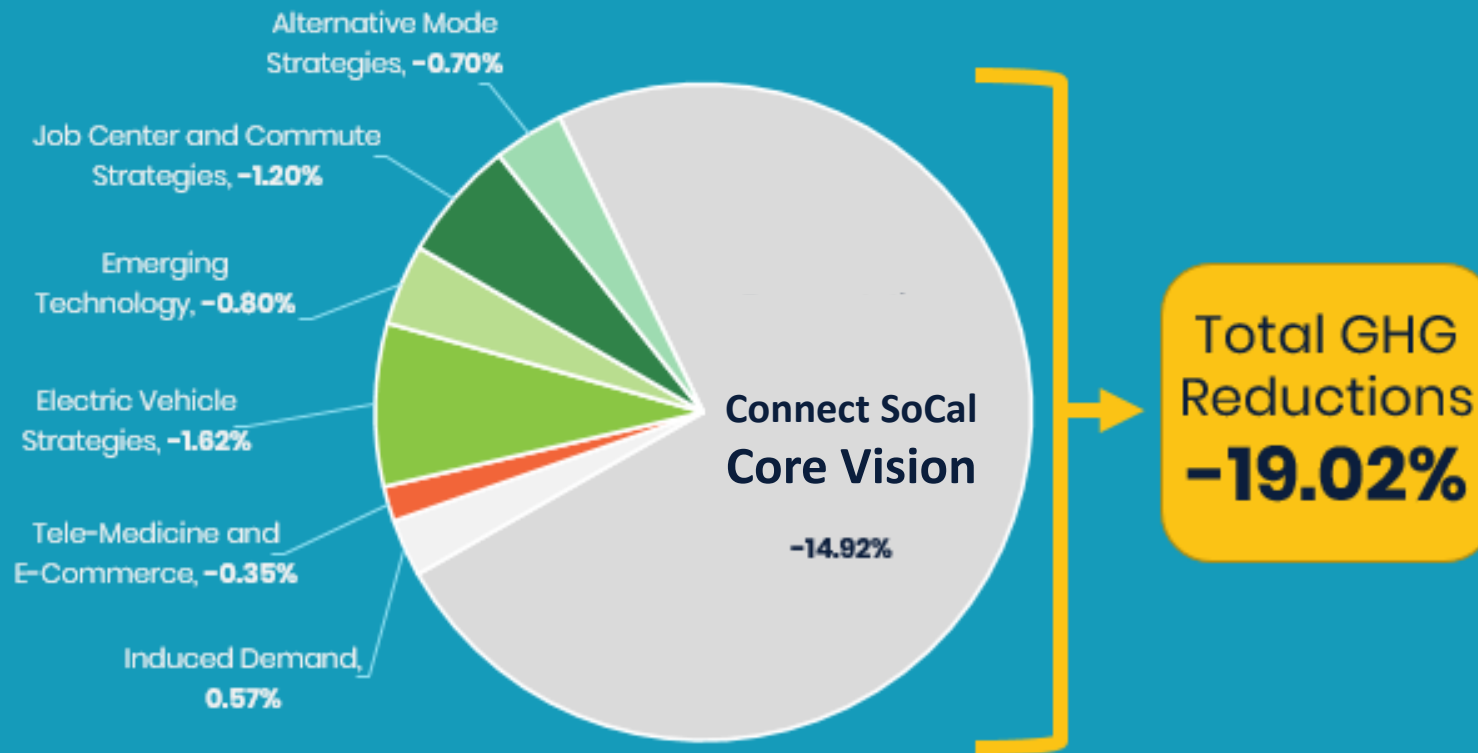


**HOUSING SUPPORTIVE  
INFRASTRUCTURE**

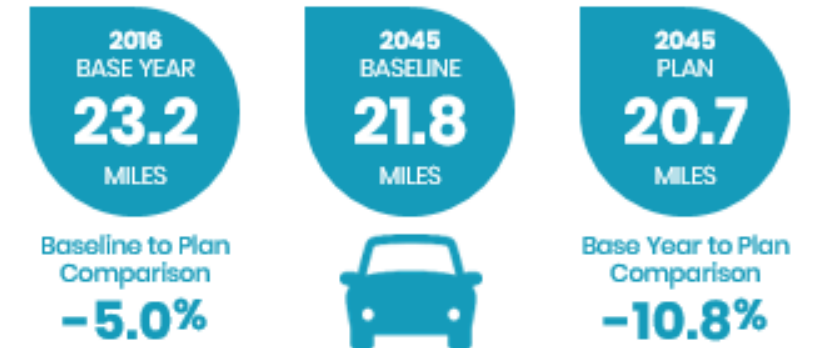
# Emission Reduction Strategies

## GREENHOUSE GAS EMISSIONS CALCULATION 2035

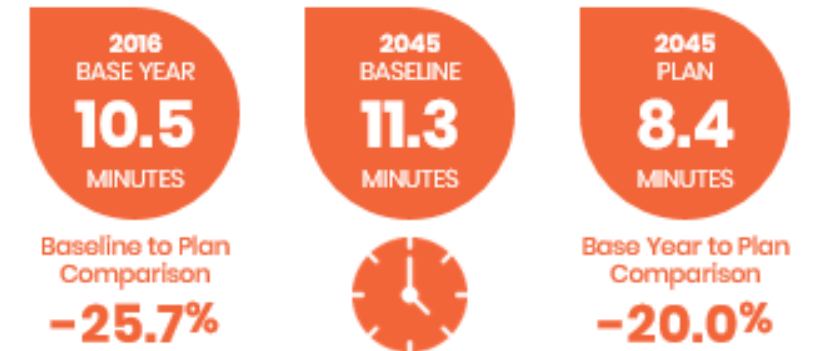
PER CAPITA GHG EMISSIONS REDUCTION FROM 2005



### REDUCED DAILY VEHICLE MILES TRAVELED PER CAPITA



### REDUCED DAILY MINUTES OF DELAY PER CAPITA



# Job Creation & Economic Engine

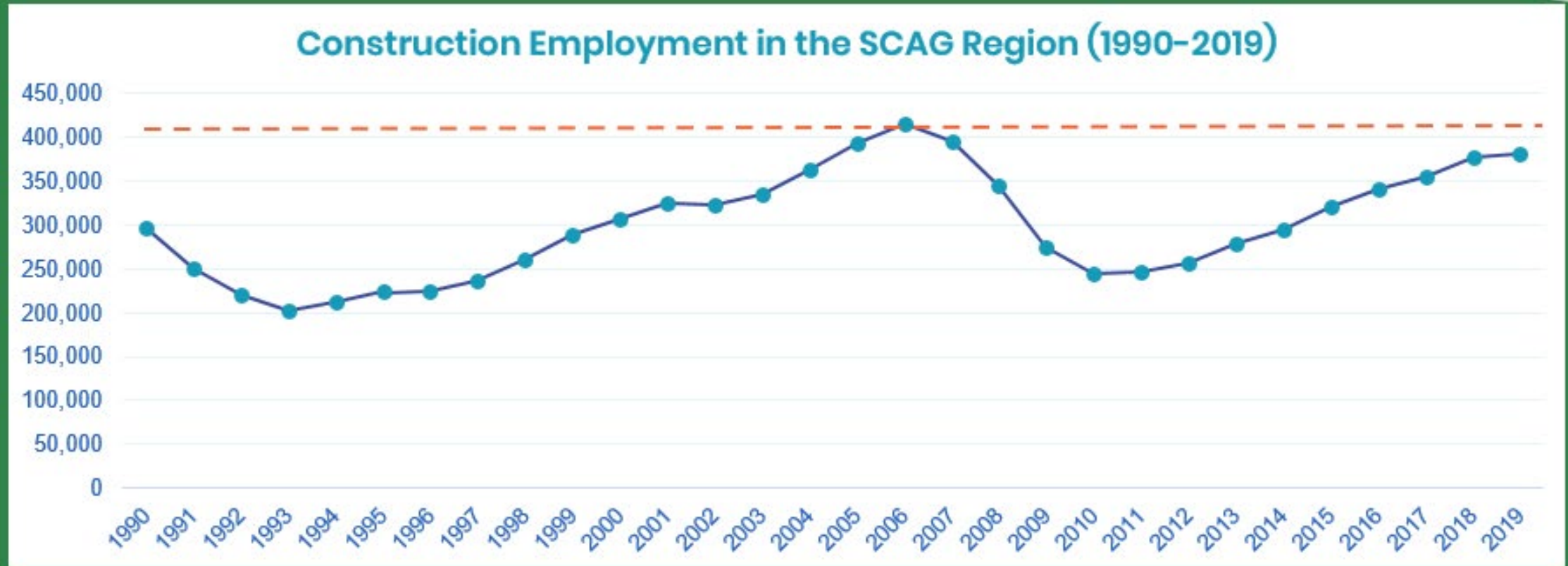


Connect SoCal will create **168,400 jobs annually through transportation system investments**, as well as **264,500 jobs annually due to enhanced economic competitiveness** and improved overall regional economic performance.

- Construction ranks #4 out of 20 industries for anticipated job growth over 2016-2045 (+30.6%)
- Present-day average wage of \$63,674.



# Job Creation & Economic Engine



**Connect SoCal's adoption and implementation presents an opportunity for the construction industry to finally complete its recovery from the Great Recession.**

# COVID-19 & Housing Affordability Research



## Potential Economic Impacts of COVID-19 in the SCAG Region

May 14, 2020

visit us at [scag.ca.gov](http://scag.ca.gov)



## Snapshot of COVID-19 Transportation Impacts in the SCAG Region

August 2020

visit us at [scag.ca.gov](http://scag.ca.gov)

## IN DEVELOPMENT

### HOUSING PRODUCTION STUDY



staffing  
shortfalls



shifting budget  
priorities



inability to  
pay rent



financial  
uncertainty



changing  
preferences

#### SHORT-TERM

#### LONG-TERM(?)

#### EFFECTS OF COVID-19

#### BEST PRACTICES



rapid shift to digital



anticipating extended  
timelines

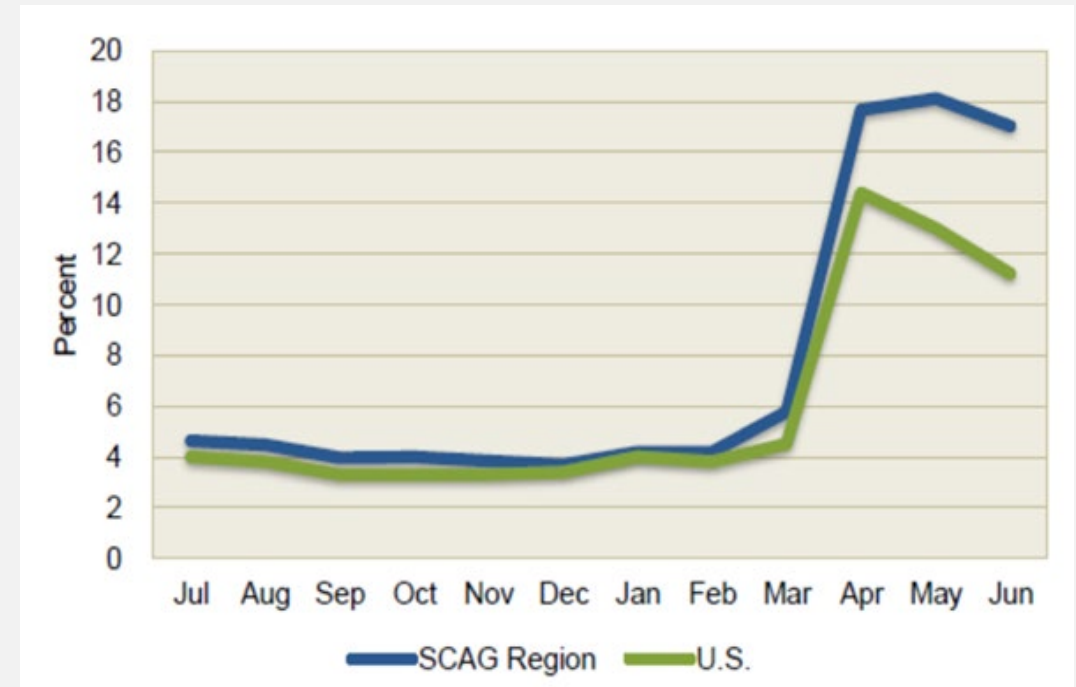
# After the Pandemic: SCAG Region's Employment Plunged, Unemployment Rate Skyrocketed



**Change in Employment from Prior Year**  
*SCAG Region*



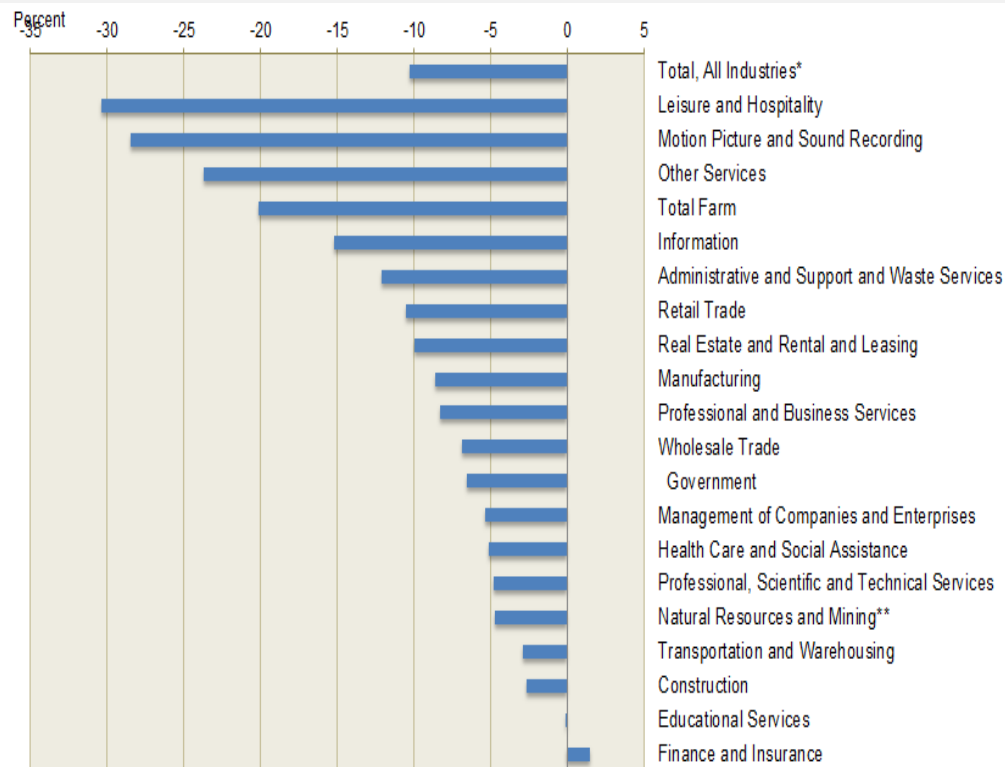
**Unemployment Rate**  
*SCAG Region and U.S. (2019-2020)*



# Low Wage Sectors Were Hit the Hardest from the Pandemic



## Percentage Change in Employment by Major Sector *SCAG region (June 2019 - June 2020)*



Lowest wage sectors accounted for over 60% of decrease in employment.

## Leisure & Hospitality:

- Lowest wages
- Job Snapshot
  - 1M (May 2019)
  - 560K (May 2020)
  - 700K (June 2020)
- \*Leisure and Hospitality, Total Farm, Other Services, Administrative and Support and Waste Services

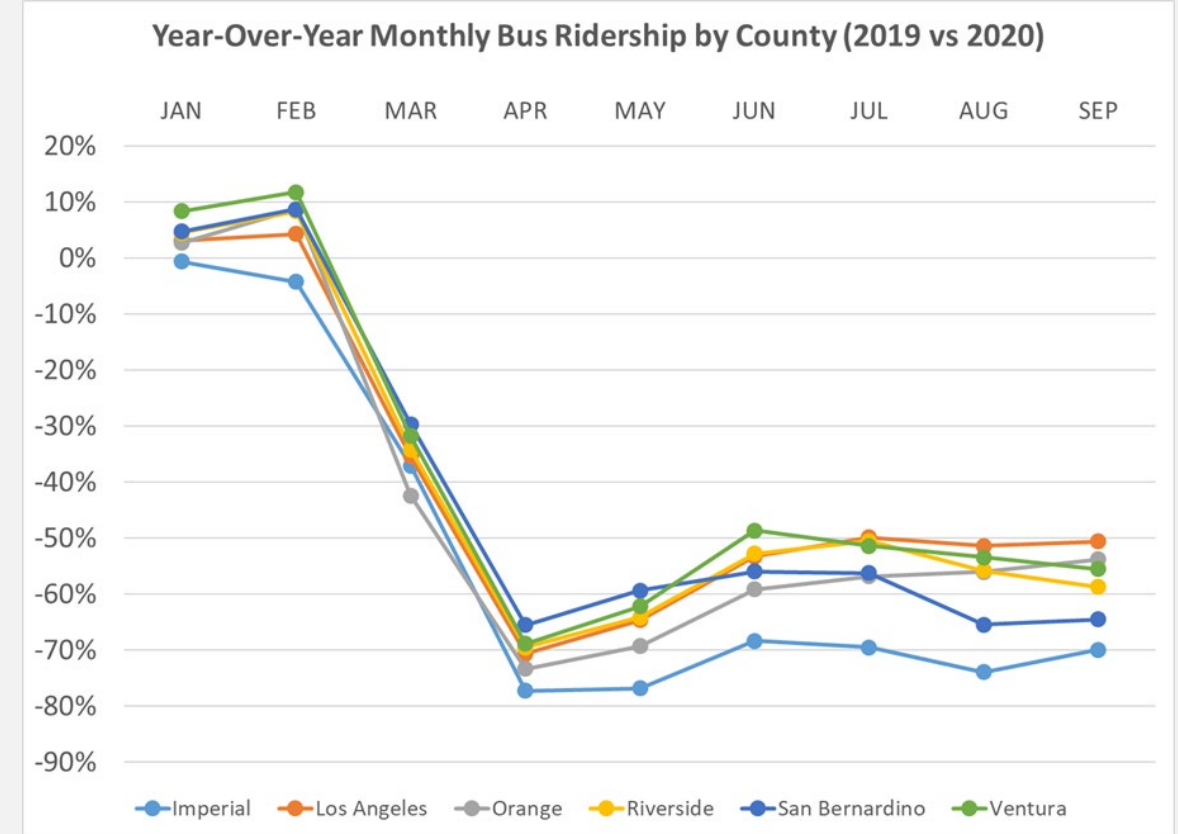
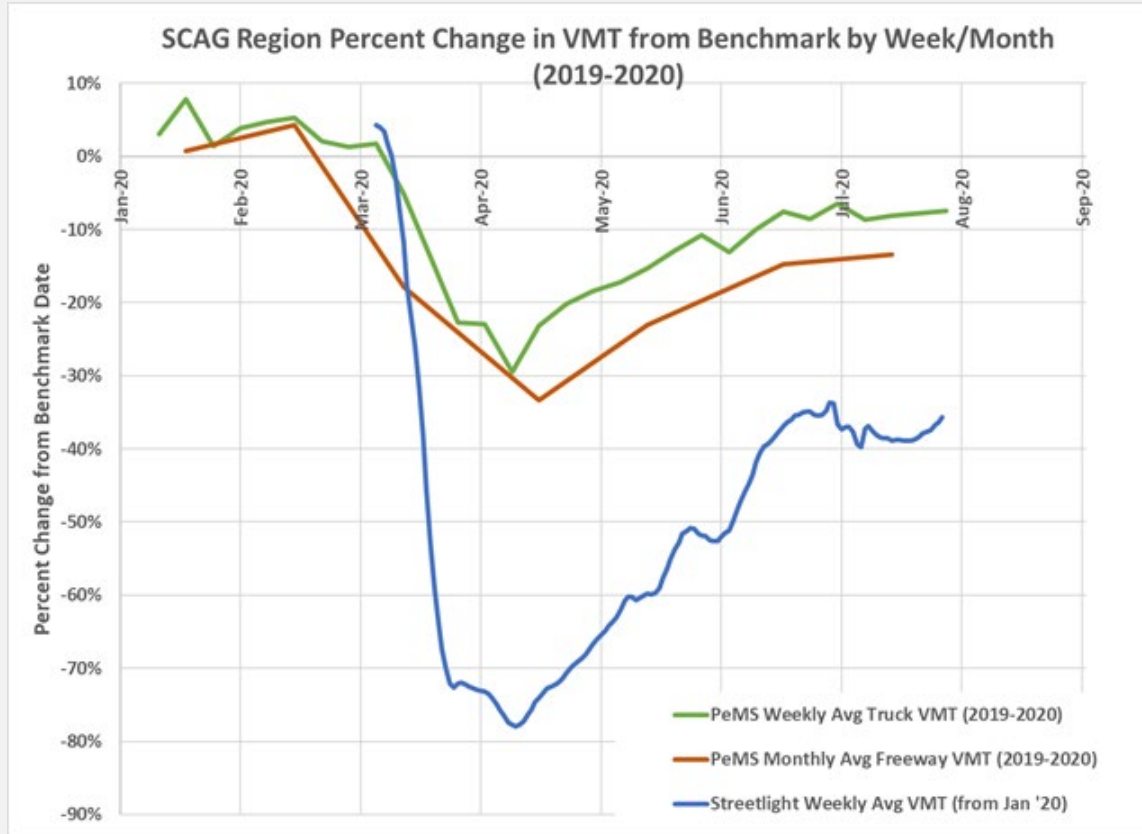
# High Uncertainty in Retail Trade and Taxable Sales

- **Initial regional forecast (4/28) estimate was high for 2020, 2021.**
- Initially viewed as highly pessimistic
- April retail trade data in line with overall asserted inputs
- Economic re-opening in May led to relative improvement earlier than our timeline
- Recent resurgence of virus suggests an uneven road ahead

## **Uncertainties:**

- Public health trajectory (treatments, vaccine)
- Return of shutdowns
- Additional government spending will backfill some of the losses
- Assumes steady recovery with supply-demand equilibrium throughout

# Transportation Impacts



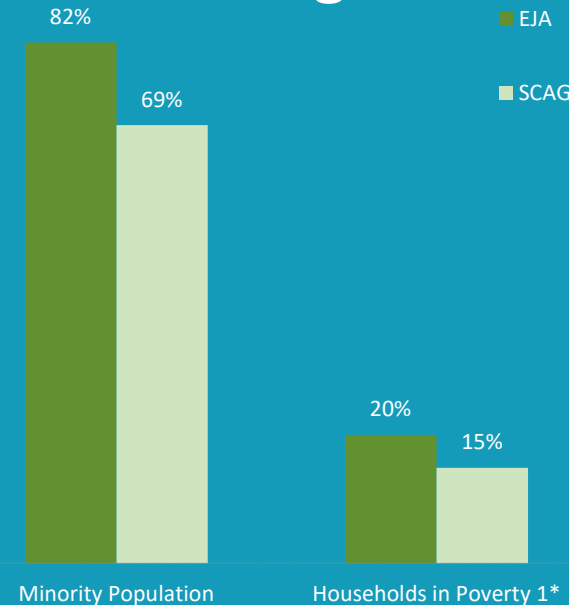


# Community Impact Assessment



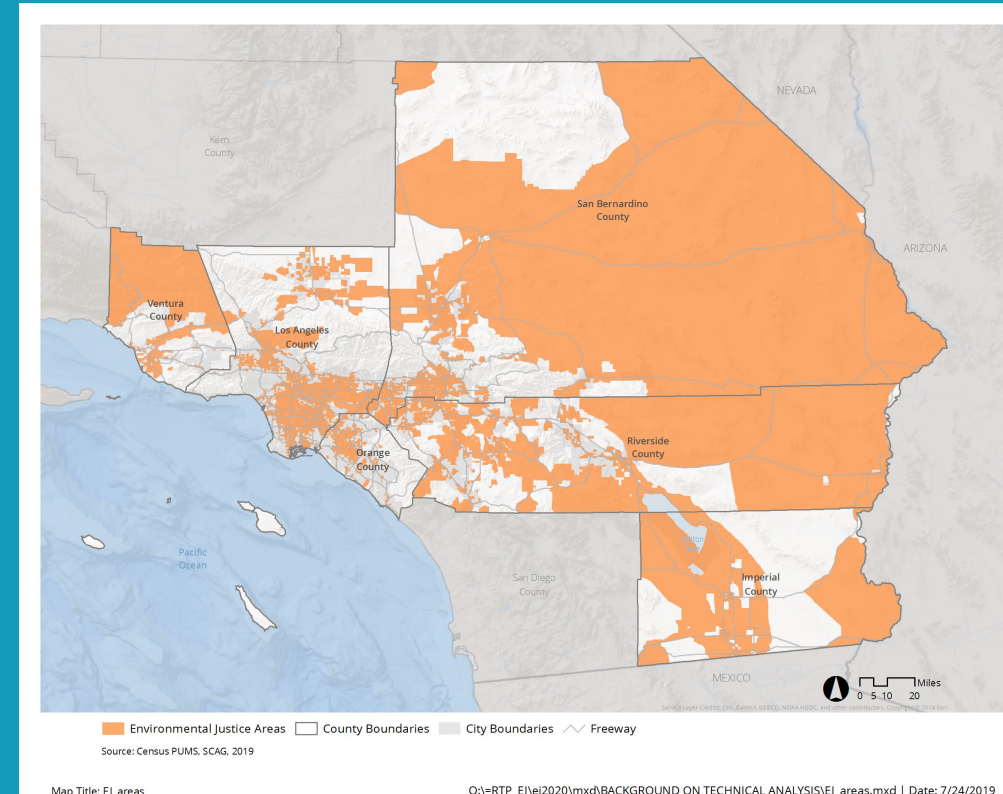
- Poorer jurisdictions most vulnerable
- Higher Rates of:
  - Essential Workers
  - Household overcrowding
  - Disadvantaged Communities
- Environmental Justice Areas account for 65% of Region

**12.2 Million**  
**People**  
**65%**  
**of Region**



Source: SCAG, Census ACS 2013-2017 5-Year Estimates

\*In 2016, per Census, a family of three earning less than \$19,105 was classified as living in poverty.



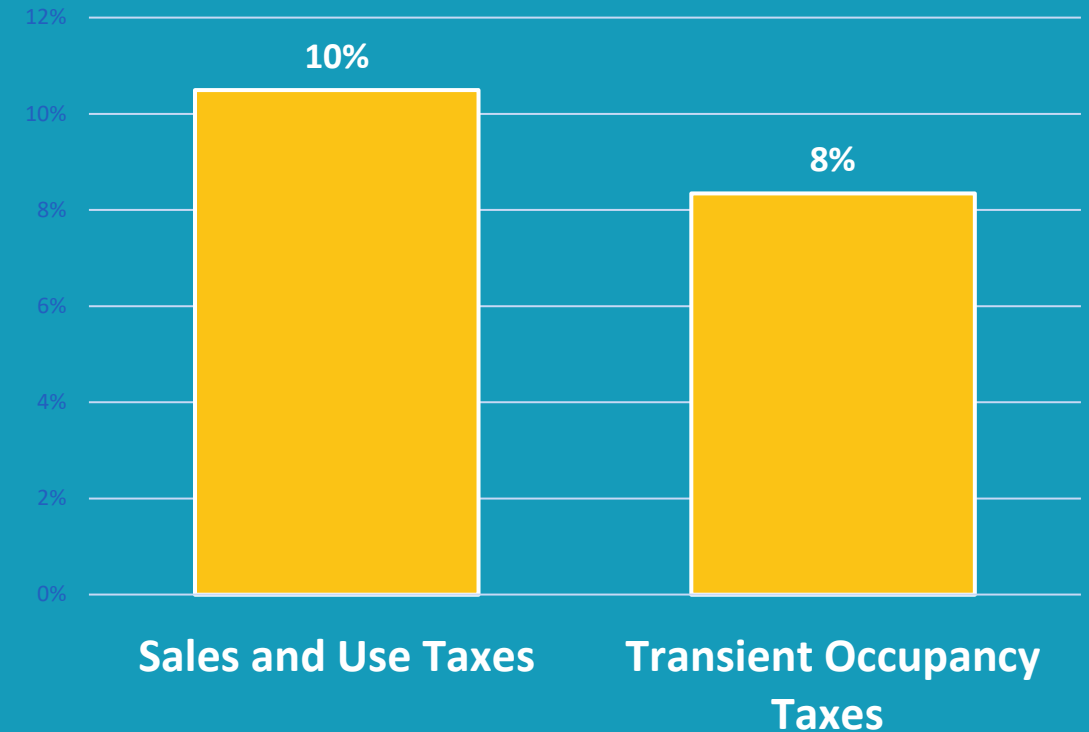


# Community Impact Assessment



- In the Coachella Valley Association of Governments (CVAG) region
  - About 90% of jurisdictions (10) rely on  $\geq 20\%$  of tax revenues from sales and use, and transient occupancy tax
  - About 65% of jurisdictions (7) rely on  $\geq 20\%$  of tax revenues from sales and use tax
  - About 45% of jurisdictions (5) rely on  $\geq 20\%$  of tax revenues from transient occupancy tax

**Percentage of 2018 Sales and Use, and Transient Occupancy Tax Revenues in CVAG**



# Community Impact Assessment



- In the Coachella Valley Association of Governments (CVAG) region
  - Seniors account for nearly 20% of the population
  - Residents without health insurance account for more than 10% of the population
  - Nearly 60% of population is minority
  - Households below federal poverty level account for roughly 13%

## Population by Age



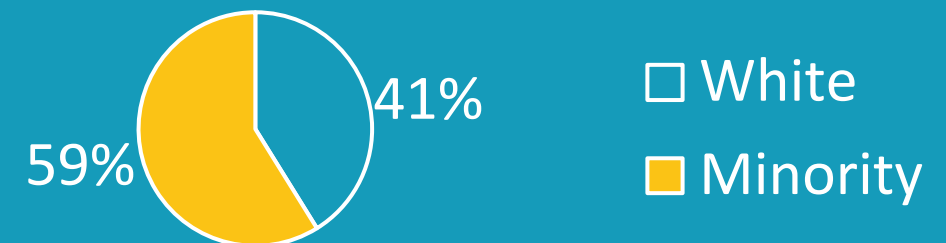
## Health Insurance Coverage



## Below Poverty Households



## Race/Ethnicity





# Planning for An Inclusive Economic Recovery...





## Listen

Connect SoCal  
Pandemic  
Outreach

Economic  
Research

President's  
Committee on  
Race & Social  
Justice

## Convene

Economic  
Summit

Transportation  
Working Groups,  
Workshops

Housing  
Roundtables

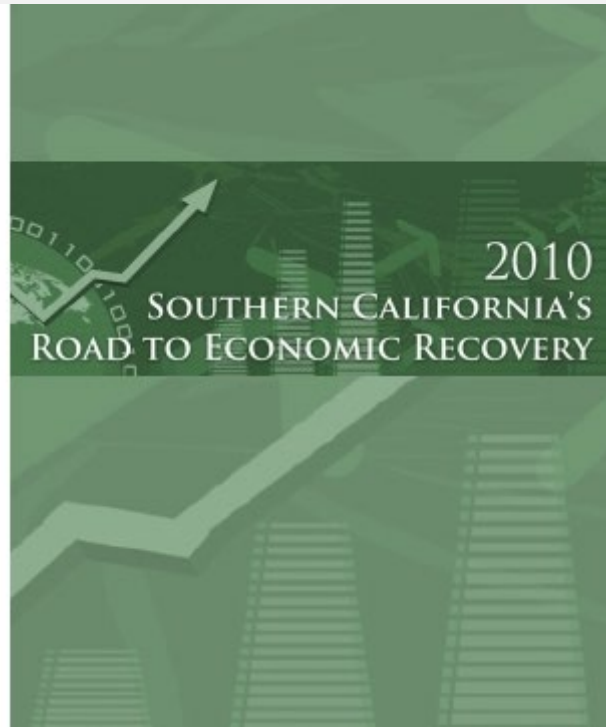
Digital Divide  
Working Group

## Catalyze

Regional  
Strategy

Promote  
Federal &  
State Legislative  
Agenda

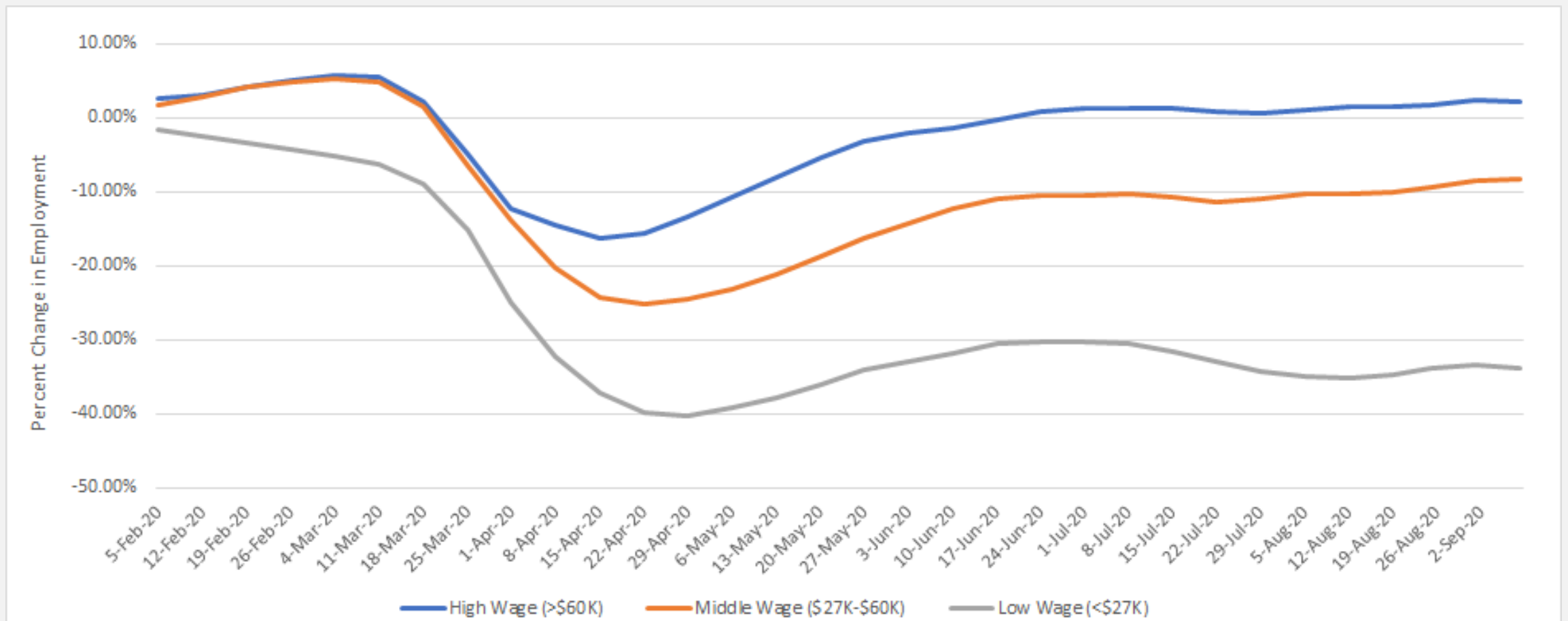
Program &  
Partnership Deve  
lopment



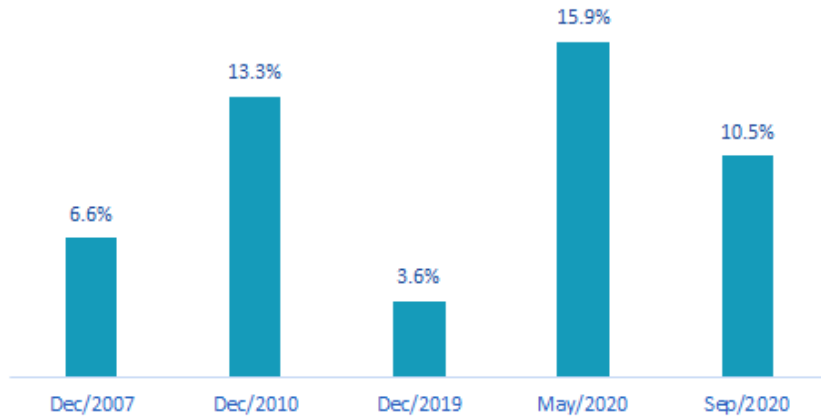
# Uneven Decline and Recovery – Riverside County



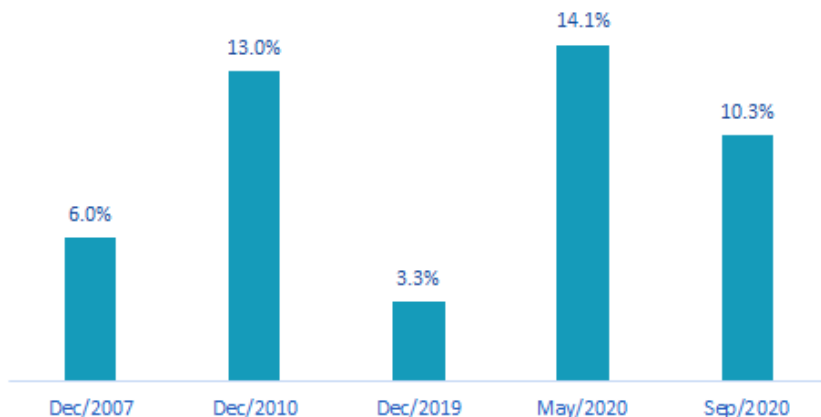
**In addition to the hardest hit by pandemic, many of jobs at low wage levels are facing risk of a slower, more drawn-out recovery**



Riverside County's Unemployment Rate



San Bernardino County's Unemployment Rate



- Unemployment was at an historic low in 2019, then was hit by the pandemic.
- Major Issues
  - Tourism-related sectors were the hardest hit and will still be lagging pre-pandemic highs well after 2021.
  - Growth in high growth sectors such as Logistics, Construction, and Healthcare has been revised down.
  - The considerable job losses experienced in the region could work to slow its population growth and subsequent recovery.



# SCAG's Various Supports for the Region

## 2019 Coachella Valley Economic Forecast



Produced for:

Southern California Association of Governments (SCAG)

April 17, 2019 (Final)  
(Revised May 14, 2019)



# Universal Needs, Opportunities



Affordable Housing



Transportation Investment



Digital Divide



# Coachella Valley is Essential to the Region



Tourism



Healthcare



Education



Solar Technology



Hydrogen



Cultivation



# Questions? Comments?

Read the plan at  
[www.connectsocal.org](http://www.connectsocal.org)