



# Investment Levels and Benefits

INVESTMENT LEVELS NOTED BELOW REFLECT ANNUAL CONTRIBUTIONS. WE INVITE YOU TO CONSIDER MAKING A COMMITMENT FOR MULTIPLE YEARS, TO ENSURE CONTINUED SUSTAINABILITY OF GREATER PALM SPRINGS' ECONOMIC GROWTH.

INVESTMENT LEVEL	ANNUAL INVESTMENT	BRAND RECOGNITION BENEFITS
Innovator	\$50,000+	Receive all 8 Benefits
Maverick	\$25,000 - \$49,999	Select 6 Benefits
Influencer	\$10,000 - \$24,999	Select 4 Benefits
Entrepreneur	\$5,000 - \$9,999	Select 2 Benefits
Advocate	\$1,000 - \$4,999	Regular Acknowledgement in Social Media and e-Newsletter

Innovator, Maverick and Influencer investment levels include Board eligibility.

## BRAND RECOGNITION BENEFITS

### A. Online Investor Directory

Receive a listing in our online Investor Directory that provides a company profile, contact information, and a link to your company website.

### B. Online Advertising

Receive advertising space on our website.

### C. Online Blog Investor Spotlight

Be featured in the "Investor Spotlight" of our blog.

### D. Online Blog Article

Author one post annually in our blog.

### E. Social Media Acknowledgement

Receive acknowledgement as an investor on social media channels as a thank you for supporting the organization.

### F. Speaking/Interview Opportunities

Be invited to speak at select events, and/or be considered for select interviews.

### G. e-Newsletter Recognition

Receive recognition as a new and renewing investor in our e-Newsletter, distributed to our database of more than 5,000 community leaders and decision-makers.

### H. Publication Print and Online Advertising

Receive advertising space in our select business publications, which are also available online.

Selection of benefits are secured on a first-come, first-served basis at each level, for each year.

Sponsorship discounts are also available for the Greater Palm Springs Economic Summit when Summit sponsorship is secured at the time of investment commitment.

Annual investment payment plans are available, and will be billed monthly to the credit card provided.

CVPEP is a non-profit 501(c)3 organization. Investments/donations are tax deductible. The tax deduction is limited to the excess of the contribution over the fair market value of any items received in exchange for the investment/donation.