



SOLVE THE WATER CRISIS
ACT NOW TO SECURE CALIFORNIA'S FUTURE.

February 2023

SOLVE THE WATER CRISIS

COALITION MISSION

- Education campaign to continue defining the problem, impacts, and elevating the statewide water supply crisis
- Enhance awareness among California policymakers and thought leaders
- Demand a comprehensive, bold, and immediate legislative solution for the State to secure California's future
- Make water supply a top State agenda item with ongoing investment



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OUR WATER FUTURE DOES NOT LOOK GOOD

2021



2023



Photo Credit: CalMatters

Residents, businesses, and policymakers do not understand that we need immediate action to address the severity of California's ongoing and systemic water supply crisis.



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URBAN LOSSES

- ① State Water Project cutback from 4M AF to 200,000 AF (2022)
- ② Southern California loss of 1.9M AF from SWP
- ③ Colorado River cuts coming – so it can't make up the difference
- ④ Coastal Commission denied HB desal permit
- ⑤ Recycled water effectively committed
- ⑥ State needs roughly 20M AF of new supply – where do we go for this water?



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AGRICULTURE HIT HARD

- 1 0% allocation on CVP and 5% allocation on SWP (2022)
- 2 \$1.7 billion revenue loss
- 3 14,600 jobs lost
- 4 395,000 acres left dry and unplanted
- 5 Food security



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CURRENT STATE PRIORITIES



Urban conservation

Environmental and regulatory mandates

Shift water supply burdens to local agencies

Demand affordability despite increasing costs

According to a recent PPIC poll, “drought remains the dominant environmental issue for Californians.” Just as important, a majority of Californians, nearly 70 percent “don’t feel that government is doing enough to combat the drought.”



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THE LEGISLATIVE SOLUTION: SB 366

Educate key audiences on a comprehensive legislative solution to address California's water supply and reliability crisis, including statewide and long-term benefits to the State.

1

Establish bold water supply targets

2

Modernize the CA Water plan for a 21st century climate

3

Ensure accountability for state agencies on water management issues



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It's clear that despite tremendous local efforts, we need significant investments in the statewide water supply and delivery system, and it needs to happen now.

We must work together to demand the modernization of California's water system.

We need your support and engagement today.

THANK YOU.



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