

CVEP POLICY PLATFORM

Identified Areas of Focus

BROADBAND INFRASTRUCTURE (WIRED AND WIRELESS) – Support availability, accessibility and affordability. Support a regional collaboration to achieve priorities.

EDUCATION – Support all efforts for the expansion of the California State University Campus in Palm Desert. Support College of the Desert expansion plans and other relevant educational efforts. Support increased coordination and collaboration with COD and higher education institutions to align curriculum and programs to workforce needs to support economic development and sustainability in the region.

ENERGY – Support energy technologies that are safe, reliable, and affordable. Encourage carbon reduction efforts, battery storage, lithium extraction, hydrogen, renewable natural gas, clean vehicles, solar, wind, and energy storage.

JOBS – Support diversification of the work force, including remote workers. Support the iHub, to include training and incentives for a diverse work force, including IT and a coding academy. Support internship at all levels.

DIGITAL TECH – Support coding academies, a trade council, and vocational training that supports broadband and connectivity. Promote the Coachella Valley as a test ground for technical vocational workforce.

HEALTH & MEDICAL – Support healthcare innovation and the development of advanced technologies. Support the regional healthcare industry in creating a recruitment pathway.

ADVANCED MANUFACTURING – Support biomed, cannabis, clean-tech, development of the Jacqueline Cochran Regional Airport, food and beverage manufacturing, sporting industry, and lithium production.

ENVIRONMENT – Support ongoing Salton Sea restoration efforts.

REAL ESTATE DEVELOPMENT – Support streamlining processes and removing boundaries to all types of real estate development.