

GIVING RECOGNITION

# Judy Vossler to be honored by Boys & Girls Clubs of Coachella Valley

**DeAnn Lubell**

Special to The Desert Sun  
USA TODAY NETWORK

The Boys & Girls Clubs of Coachella Valley has announced that long-time Coachella Valley resident, businesswoman and humanitarian Judy Vossler will be honored on March 9 as its Champion of Youth recipient at the popular Grand Auction 2024.

This is one of the highest honors one can receive from the organization. This soiree attracts hundreds of ticket buyers every year. It is one of the most anticipated fundraising events in the Coachella Valley, and it is known for its over-the-top auctions (both silent and live) and just overall fun.

"I am surprised and honored to receive this recognition," Vossler said. "My decades of involvement with the Boys & Girls Clubs of Coachella Valley have been a highlight of my community service. I owe my thanks to the exceptional management and dedicated staff who serve thousands of youths in four full-service clubhouses and three satellite locations. Additionally, I am proud to be just one of a hardworking board of directors committed to our mission of providing a haven of activities that build academic achievement, leadership skills and all-around good citizens.

"Seeing the smiling faces of energetic youths and grateful parents is all it takes to make me want to do all I can to help the kids reach their potential. I am grateful to live in the desert and to participate in the outstanding programs of the Boys & Girls Clubs of Coachella Valley."

Not only has this amazing woman dedicated nearly three decades to the Boys & Girls Clubs of Coachella Valley, she has also been a central figure in the business, civic and social development of the Coachella Valley for 40 years.

Vossler has served on the governing boards of the Ophelia Project, La Quinta Historical Society, Coachella Valley Public Cemetery District, Museum Associates Council for the Palm Springs



Boys & Girls Clubs board chairperson Clara Levrault and Quinton Egson, president and CEO of Boys & Girls Clubs of Coachella Valley, present Judy Vossler with the National Bronze Medallion from the Boys & Girls Clubs of America in 2020 for her many years of service to the organization. RAY MANCILLA, SPECIAL TO THE DESERT SUN

Art Museum, Coachella Valley Economic Partnership, the Palm Springs International Film Festival, the John F. Kennedy Memorial Foundation: Healthy Family Clinic and the Desert Town Hall lecture series.

In 2020, Vossler was awarded the coveted National Bronze Medallion from the Boys & Girls Clubs of America for nearly 30 years of exceptionally devoted and exemplary service as a member of the board of directors of the local Boys & Girls Clubs of Coachella Valley.

"Judy is a prime example of excellence of service that represents all of our board members," said Quinton Egson, president and CEO of Boys & Girls Clubs

of Coachella Valley. "She epitomizes what a phenomenal board member is all about. Since 1992, Judy has dedicated time, energy and passion to our mission, leading to the sustainability and growth of our organization. It is truly an honor to recognize her with this prestigious national award. We are grateful and blessed to have her as one of our leaders."

The Boys & Girls Clubs of Coachella Valley Grand Auction 2024 honoring Judy Vossler as Champion of Youth will take place at the Hyatt Regency Indian Wells Resort & Spa. The evening begins at 5 p.m. with a silent auction and hosted welcome reception. Dinner and a live

auction will take place at 6:30. Tickets per person are \$250. Tables of 10 are available at three levels: \$2,500, \$3,500 and \$6,000. Visit [bgcofcv.org](http://bgcofcv.org), call (760) 836-1160 or email [bkerr@bgcofcv.org](mailto:bkerr@bgcofcv.org).

DeAnn Lubell, writer, novelist and publicist, has represented nonprofits and businesses in the areas of marketing, event planning and fundraising productions in the Coachella Valley since 1991. She is a PR and marketing representative for the Boys & Girls Clubs of Coachella Valley and Read With Me Volunteer Programs as well as her own nonprofit Amy's Purpose, an educational pet safety and predator awareness and counseling service.

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